



Northumberland County Council

RECORD OF DECISION TAKEN BY THE DIRECTOR OF ENVIRONMENT & TRANSPORT

Paul Jones – Director of Environment & Transport

Proposed Variation to Off-Street Parking Charges 2024

Cabinet Member: Councillor John Riddle, Improving Our Roads & Highways

05 March 2024

Purpose of Report

This report sets out the background to the proposed variation of off-street parking charges at specific locations within Northumberland as part of the 2024/25 budget setting process.

Recommendations

It is recommended that the proposed variation of parking charges are approved as proposed.

Link to Corporate Plan

This report is relevant to the following key themes in the Corporate Plan for 2023-26:

‘Thriving Places and Culture – Neighbourhoods are safe, clean and well maintained’

Key Issues

1. The charges are required in order to carry out and maintain a consistent approach to managing and enforcing parking provision.
2. These charges will help contribute towards the costs incurred in the significant capital investment programme being made to improve parking provision in the county.
3. Parking charges help manage the high demand in these locations, make the management and maintenance of these facilities more financially

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sustainable and generate income that assists in financing future investment in parking services.

4. The proposed increases must be in place for the beginning of the new financial year in order to receive the full year effects and benefits.

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Background

The increase in charges within the existing tariff structure for off-street parking has been considered as part of Northumberland County Council's 2024/25 budget setting process. The proposed charges are to apply to the following public car parks:

- Links Road Car Park & Links Road Coach Park, Bamburgh
- Beadnell Car Park & Beadnell Overflow Car Park, Beadnell
- Craster Quarry Car Park, Craster
- Chare Ends Car Park and Green Lane Car Park, Holy Island
- Low Newton Car Park, Low Newton-by-the-Sea
- Newton Steads Car Park, Newton-by-the-Sea
- Station Yard Car Park & Station Yard Overflow Car Park, Seahouses

Charges for off-street car parking are set to meet sensible commercial objectives. The car parking charges that are set each year by the Council are in response to the demands placed on the existing car parking capacity, the cost to manage, maintain and enforce, where necessary, those car parking facilities. The high level of visitors which Northumberland's coastline attracts each year must be managed and car parking capacity and demand in these locations needs to be effectively managed and this includes the use of parking charges. The charges imposed are designed to reduce longer stays and to encourage shorter stays which improves the turnover of vehicles, therefore maximising the availability and utilisation of parking spaces.

It is anticipated that the increase in revenue will contribute to the maintenance and improvements of the parking facilities and provision throughout Northumberland, providing benefit to both local residents and visitors alike.

Full details of the existing charge and the proposed changes are detailed in Appendix A. Notification of these changes will be advertised as part of the legal process laid down in the Road Traffic Regulation Act 1984 – Notice of Variation in the local press, on site and on the Council's website and updates to car park signage, Pay by Phone and ticket machine software will be carried out to notify motorists of the new charges.

Local County Councillors and relevant Town/Parish Councils will also be notified of the changes and they, along with the general public and any other interested parties, will be able to provide feedback on the changes in response to the legal notices, which will be considered prior the final decision being taken on the new charges.

Northumbria Police, other emergency services and relevant statutory consultees will be notified of this new Notice of Variation.

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Implications Arising out of the Report

Policy	Consistent with existing policies
Finance and value for money	Advertising costs for the Order are to be financed through the LTP 2023/24 programme. Costs associated with ticket machine software upgrades, Pay by Phone updates and car park signage will be covered by Parking Services
Legal	Motorists will be required to comply with the Notice of Variation
Procurement	Amendments to ticket machine tariff software, Pay By Phone tariffs and car park signage
Human Resources	None
Property	None
Equalities (Impact Assessment attached) Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> N/A <input type="checkbox"/>	'EIA Budget Savings Proposals 2024/25 for Parking Services' authorised December 2023
Risk Assessment	None
Crime & Disorder	Regulations in place to carry out enforcement
Customer Consideration	Increase in revenue will lead to improved parking facilities. Interested parties can provide feedback on the proposed charges in response to the legal notices, which will be considered prior to the charges being finalised.
Carbon reduction	None
Wards	Countywide

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Background Papers:

File reference – HE233723D-11

Appendix A – Proposed New Variation of Parking Charges

Author

Report Author **William Binks, Programme Officer**

DECISION TAKEN

Title of Officer: Director of Environment & Transport

Subject: Proposed Variation of Off-Street Parking Charges in Northumberland.

Consultation: Legal Notice of Variation will be advertised countywide. Statutory consultees including Northumbria Police and other emergency services will be notified as part of this process, along with those local County Councillors and Town/Parish Councils where these changes are taking place.

Decision Taken: To introduce new variation of off-street parking charges at specific locations in Northumberland.

Signature of Director



Date
26 March 2024

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Appendix A – Proposed New Variation of Parking Charges

Car Park Location	Tariff	Existing 2023/24 Charges (£)	Proposed 2024/25 Increase (£)
Links Road Car Park, Bamburgh	Up to 3 Hours	6.00	6.50
	Up to 4 Hours	7.00	7.50
	Up to 5 Hours	8.00	8.50
	All Day	9.50	10.00
Links Road Coach Park, Bamburgh	Up to 4 Hours	8.00	9.00
	All Day	12.00	13.00
Beadnell Car Park & Beadnell Overflow Car Park, Beadnell	Up to 1 Hour	Free	Free
	Up to 3 Hours	6.00	6.50
	All Day	8.50	9.00
Craster Quarry Car Park, Craster	Up to 1 Hour	2.30	2.80
	Up to 2 Hours	4.50	5.00
	Up to 3 Hours	6.00	6.50
	All Day	8.50	9.00
Chare Ends Car Park, Holy Island	Up to 3 Hours	6.00	6.50
	Up to 4 Hours	7.00	7.50
	Up to 5 Hours	8.00	8.50
	All Day	9.50	10.00
Green Lane Car Park, Holy Island	Coaches – Up to 4 Hours	8.00	9.00
	Coaches – All Day	12.00	13.00
Low Newton Car Park, Low Newton-by-the-Sea	Up to 1 Hour	2.30	2.80
	Up to 2 Hours	4.50	5.00
	Up to 3 Hours	6.00	6.50
	All Day	8.50	9.00
Newton Steads Car Park, Newton-by-the-Sea	Up to 1 Hour	2.30	2.80
	Up to 2 Hours	4.50	5.00
	Up to 3 Hours	6.00	6.50
	All Days	8.50	9.00
Station Yard Car Park, Seahouses	Up to 1 Hour	Free	Free
	Up to 2 Hours	4.50	5.00
	Up to 3 Hours	6.00	6.50
	All Day	9.50	10.00
	Coaches – Up to 4 Hours	8.00	9.00
	Coaches – All Day	12.00	13.00
Station Yard Overflow Car Park, Seahouses	Up to 1 Hour	Free	Free
	Up to 2 Hours	4.50	5.00
	Up to 3 Hours	6.00	6.50
	All Day	9.50	10.00