



Northumberland

County Council

RECORD OF DECISION TAKEN BY THE DIRECTOR OF ENVIRONMENT AND TRANSPORT

Paul Jones – Director of Environment and Transport

PROPOSED PARKING RESTRICTIONS, PRINCESS LOUISE ROAD/NEWSHAM ROAD, BLYTH

Cabinet Member: Councillor John Riddle

Purpose of Report

To consider a proposal to provide parking restrictions on Princess Louise Road and Newsham Road in Blyth

Recommendations

It is recommended that the proposed parking restrictions are implemented.

Link to Corporate Plan

Living - "We want you to feel safe, healthy and cared for"
Enjoying - "We want you to love where you live"

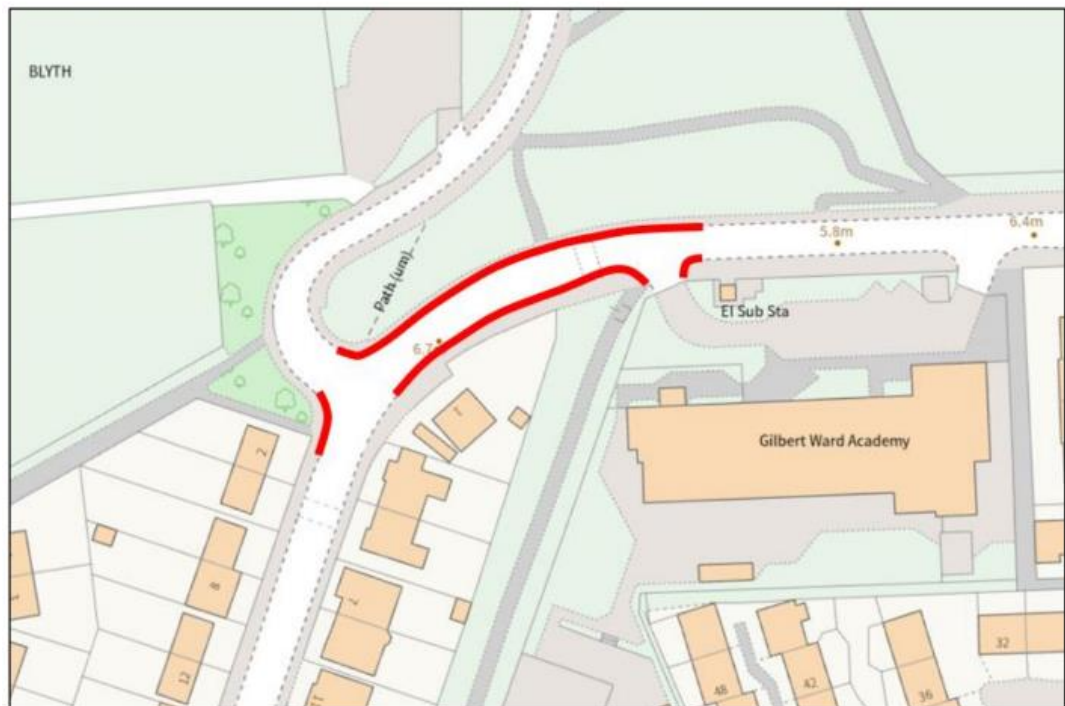
Key Issues

- There have been several collisions on the bend where Princess Louise Road joins Newsham Road.
- The Local Ward Member submitted this location as a priority for the Local Transport Plan Programme following several traffic accidents.

Delegated decisions

Background

1. There have been several road traffic accidents on the bend outside the entrance to Blyth Leisure Centre, where Princess Louise Road and Newsham Road meet. Some of these accidents have resulted in injuries, though there have also been damage-only accidents.
2. An analysis of those accidents that resulted in an injury found that there is no common factor, and all the incidents were attributed to individual 'driver error'.
3. Traffic calming is in place and speed data shows that the average speed through this section is 22mph.
4. Given the number of incidents, however, it is proposed to enhance the existing road markings and to provide additional warning signage to highlight the bend to motorists.
5. As part of this, parking restrictions have been proposed to ensure the bend is kept free of parked cars which can cause through traffic to move into the centre of the carriageway, leading to conflict with oncoming vehicles.
6. Residents and statutory consultees were consulted on double yellow lines, as shown in the plan below.



7. No responses were received to the consultation. However, the local Ward Member and the Councils Civil Enforcement Officers support the proposal.

Delegated decisions

8. It is therefore recommended that the proposed parking restrictions should be implemented.

Implications Arising out of the Report

Policy	The proposal is in accordance with relevant guidance.
Finance and value for money	The proposal will be funded via the Local Transport Plan Programme.
Legal	Motorists will be required to comply with the Traffic Regulation Order.
Procurement	None
Human Resources	None
Property	None
Equalities (Impact Assessment attached) Yes <input type="checkbox"/> No <input type="checkbox"/> N/A <input type="checkbox"/>	None
Risk Assessment	None
Crime & Disorder	None
Customer Consideration	Statutory consultees have been consulted.
Carbon reduction	None
Wards	Isabella

Background papers:

File ref: HE243822

Report sign off.

Delegated decisions

Authors must ensure that relevant officers and members have agreed the content of the report:

	initials
Finance Officer	n/a
Monitoring Officer/Legal	n/a
Human Resources	n/a
Procurement	n/a
I.T.	n/a
Director	
Portfolio Holder(s)	

Author and Contact Details

Report Author ***Richard McKenzie – Senior Programmes Officer***

Delegated decisions

DECISION TAKEN

**Title of Officer(s) and
Portfolio Holder (where
appropriate):**

**Paul Jones - Director of Environment and
Transport**

Subject:

**PROPOSED PARKING RESTRICTIONS,
PRINCESS LOUISE ROAD/NEWSHAM ROAD,
BLYTH**

Consultation

No responses.

Local Ward Member is in favour.

Decision Taken:

The proposed parking restrictions should be
implemented.

Signature of Director



Paul Jones, Director of Environment and
Transport

Date

17/12/2024
