

RECORD OF DECISION TAKEN BY SERVICE DIRECTOR - LOCAL SERVICES

Paul Jones - Service Director - Local Services

PROPOSED TRAFFIC CALMING, VIEWLANDS, ASHINGTON

Cabinet Member: Councillor Glen Sanderson

Purpose of Report

To consider the results of the consultation exercise regarding a proposal to provide traffic calming in Viewlands, Ashington.

Recommendations

It is recommended that the proposed traffic calming, (option 2 - speed ramp), is implemented.

Link to Corporate Plan

Living - "We want you to feel safe, healthy and cared for" Enjoying - "We want you to love where you live"

Key Issues

The County Council has received concerns from residents of Viewlands, via the local ward member, about the speed of traffic entering the street.

The consultation response was positive and the scheme will be funded through the LTP.

Background

- The County Council has received concerns from residents of Viewlands, via the local ward member, about the speed of traffic entering the street.
- 2. Viewlands is a cul-de-sac of 11 properties located north of Woodhorn Road car park. It also contains a number of local businesses which generate commercial and customer traffic. Its location is shown in Figure 1, below.



Fig.1. Location Plan

3. The entrance to the cul-de-sac is from Reiverdale Road and consists of an open straight section followed by a left hand bend. There are no footways on the bend so pedestrians must walk in the road. The road is narrow (approximately 4.5 metres wide), so vehicles can meet 'head-on' and must give way. Figure 2 shows a view looking towards the entrance.



Figure 2: View looking north towards Viewlands from the car park.

- 4. Residents have raised concerns over the speed of traffic entering the cul-de-sac and the safety of pedestrians.
- 5. In response to these concerns all residential and commercial properties were consulted on two potential options: A speed cushion or a speed ramp. Copies of the consultation plans are shown in Appendix A.
- 6. Five responses were received as follows:
 - Option 1 (speed cushion): 1 (20%)
 - Option 2 (speed ramp): 4 (80%)
 - o Neither: 0

A copy of the responses is shown in Appendix B.

- 7. There was no response from Ashington Town Council, however the local ward member supports the proposal.
- 8. Given the outcome of the consultation, the issues related to the nature of the road and the support of the local ward member, it is recommended that Option 2 (speed ramp) is implemented.

Implications Arising out of the Report

Policy	None		
Finance and value for money	The scheme will be funded through the Local Transport Plan Programme.		
Legal	None		
Procurement	None		
Human Resources	None		
Property	None		
Equalities	None		
(Impact Assessment attached)			
Yes No N/A			
Risk Assessment	None		
Crime & Disorder	None		
Customer Consideration	Local residents and statutory consultees have been consulted.		
Carbon reduction	None		
Wards	Ashington Central		

Background papers:

File ref: HE185325

Report sign off.

Authors must ensure that relevant officers and members have agreed the content of the report:

	initials
Finance Officer	n/a
Monitoring Officer/Legal	n/a
Human Resources	n/a
Procurement	n/a

I.T.	n/a
Director	PJ
Portfolio Holder(s)	nla

Author and Contact Details

Report Author F

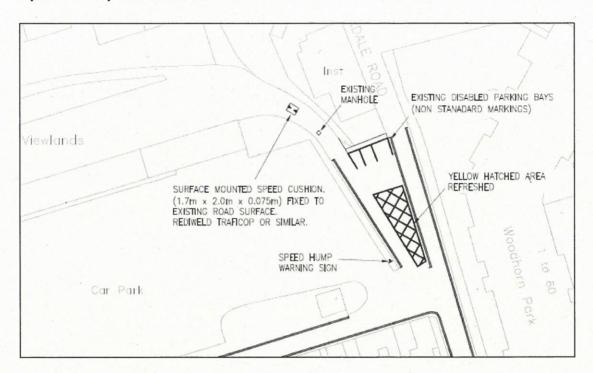
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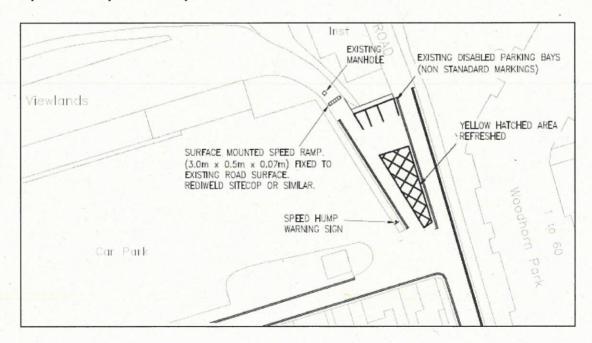
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Appendix A - Consultation Plans

Option 1 - Speed Cushion



Option 2 - Speed Ramp



Appendix B - Consultation Responses

O PT IO N	O PT IO N	N O N E	Other Relevant Comments
	1		
	1		As you enter the road leading to Viewlands you encounter traffic coming from the road behind the shops and pubs and also the car park traffic. Had many a near miss with that problem. This is also a hazard. Could there be a Give Way sign from the car park or clearer road markings?
	1		The yellow hatched area which is to be refreshed - will this mean that there will be no parking on this area?
1			This has been a complaint for some time so pleased this is being addressed. Now would love to see these speed cushions in place. Also the yellow hatched area to be refreshed as more cars seem to be parking there now which makes it difficult to drive out of Viewlands safely so this would be helpful as I do think there will be an accident one day. Some people are parking all day which makes it hard to drive out of the estate there should not be any parking there.
	1		
1	4	0	

DECISION TAKEN

Title of Officer(s) and Portfolio Holder (where appropriate):	Paul Jones - Service Director - Local Services
Subject:	PROPOSED TRAFFIC CALMING, VIEWLANDS, ASHINGTON.
Consultation	 Option 1 (speed cushion): 1 (20%) Option 2 (speed ramp): 4 (80%) Neither: 0
Decision Taken:	The proposed traffic calming (Option 2 - speed ramp) should be implemented.
Signature of Director/ officer/Portfolio Holder (where appropriate)*	
	AM.
Date	
	13/4/19
* delete as appropriate	