



Northumberland County Council

Your ref:
Our ref:
Enquiries to: Neil Snowdon
Email: highwaysprogramme@northumberland.gov.uk
Tel direct: 0345 600 6400
Date: 15th May 2020

Dear Resident

Road Safety Concerns - A196 North Seaton Road / B1334 Newbiggin Road, Ashington

In response to the serious road traffic collision which occurred in September 2019, officers have been working closely with your local County Councillor - Brian Gallacher to agree possible appropriate measures which are intended to help improve road safety in the area. Clearly the main issue is that of excessive speed which is a regular concern of residents and most likely a contributory factor to this incident, and the others which have occurred since.

Our experienced road safety design engineers have proposed the following measures in order to address this issue:-

North Seaton Road

A right turn lane and and central hatching as well as raising the existing pedestrian crossing onto a table.

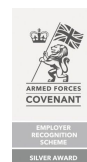
Newbiggin Road

A "raised table" is proposed together with a buildout feature at the existing School Crossing Patrol site, this will reduce the carriageway width which will improve pedestrian safety particularly at school start and finish times. Unfortunately the build out features will result in the loss of a small amount of on-street parking provision. In addition, advisory interactive "20mph when lights flash" signage will be introduced. These will be operational at school start and finish times.

We are now in a position to consult residents on these possible proposals and all feedback received will be carefully considered. Comments are encouraged by email, responses should be sent to highwaysprogramme@northumberland.gov.uk marking the subject "Road Safety



Neil Snowdon Highways Programme
County Hall, Morpeth, Northumberland, NE61 2EF
T: 0345 600 6400 Highwaysprogramme@northumberland.gov.uk
www.northumberland.gov.uk





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Concerns - North Seaton Road / Newbiggin Road". For those who don't have access to emails, a freepost response form is attached to facilitate the consultation process.

Regrettably, it is not possible to reply to individual comments, but you may wish to note that your comments may be included in a Decision Report to the Director of Local Services and may be available for public inspection.

The closing date for any comments you may wish to make is Friday 12th June 2020.

I would urge you to take the opportunity to comment on this matter as the decision taken can only be based upon the responses that we receive.

Assuming that the consultation is favourable the works will be carried out during this financial year. Unfortunately, given the Covid 19 restrictions in place at present I am unable to provide an anticipated start date, however, we will make a decision in July and provide you with an update in early August.

In the meantime, we will continue to work with the police carrying out enforcement of the speed limit with the aim of reducing or eliminating inconsiderate and inappropriate driver behaviour in the area.

Yours faithfully

Highways Programme



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