

Northumberland Tourism Signs - Application Form

The purpose of this form is to provide the information necessary for Northumberland County Council to consider whether proposals for brown and white tourist signs on the county road network meet the government requirements for signing generally and would be appropriate at the proposed location(s).

1. Tourist destination:

Name	
Address	
Postcode	
Telephone	
Email	
Website Address	

2. Type of tourist destination:

--

3. Visitor numbers over last 3 years:

Year	Total Number of Visitors	Please describe how this visitor data was gathered

If the destination has not been in existence for 3 years, please provide details in the above table, for the duration that the destination has been trading.

If the destination has not commenced trading at the time of this application, please indicate when it is likely to open for business.

--

4. Vehicle Parking

Please provide details of the number of spaces for:

	Cars	Disabled	Coaches	Please indicate whether the parking is private (owned by the destination), publicly accessible or by other arrangement
On Site				
Within 250 metres				

5. Eligibility

Does the destination meet the criteria as outlined in Appendix A?
YES/NO/PARTIALLY

If the destination partially meets the eligibility, please provide details along with any proposed actions or measure which will satisfy full eligibility.

Is the destination accredited by a Quality Assurance scheme run by Visit England?
YES/NO

If yes, please provide a copy of accreditation documentation with this completed application.

6. Opening Hours

Please give details of opening hours including any seasonal variations.

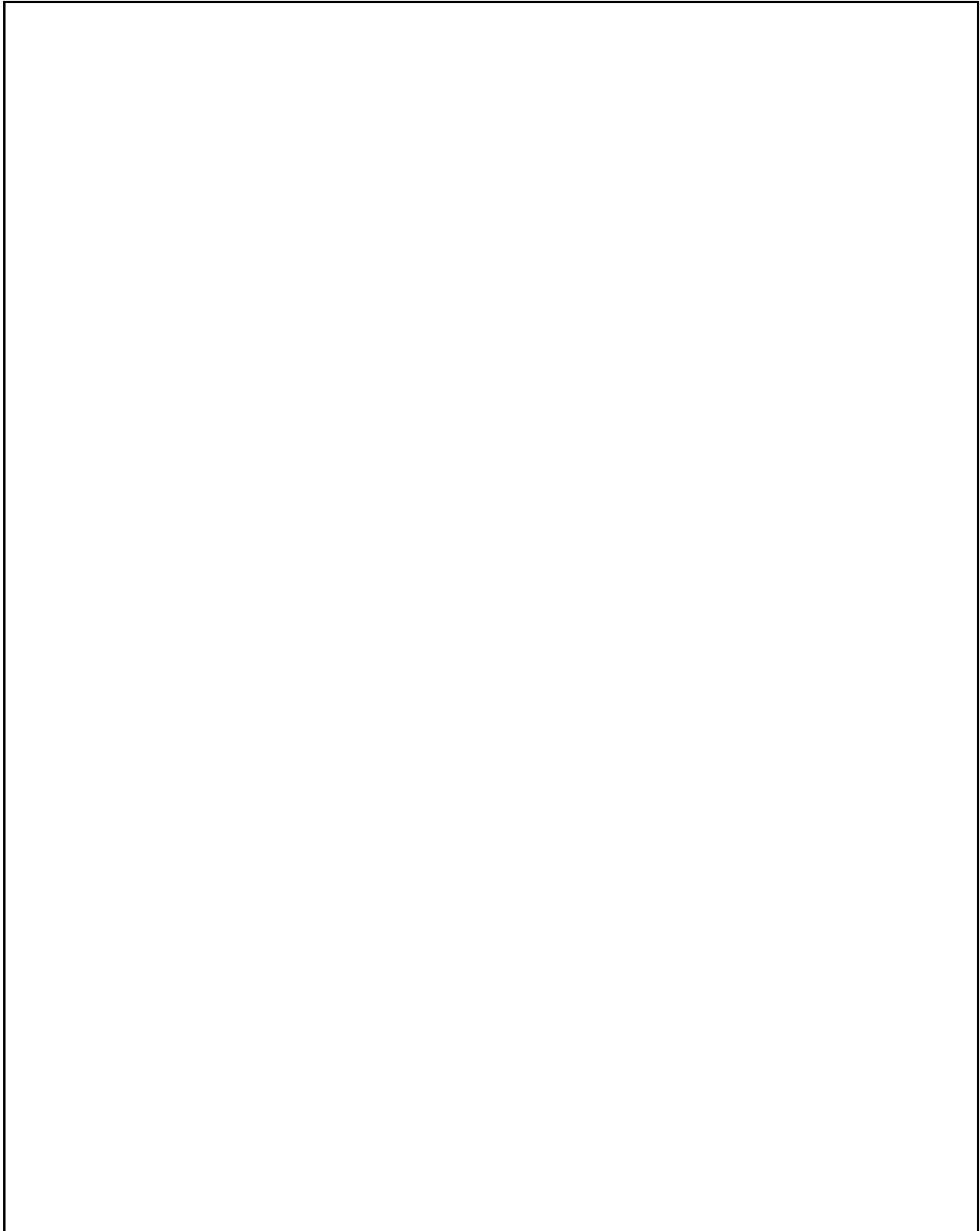
7. Reasons for Signing

Please provide the reasons why you think brown and white directional signing is necessary

Are these an upgrade/replacement of existing signs?
YES/NO

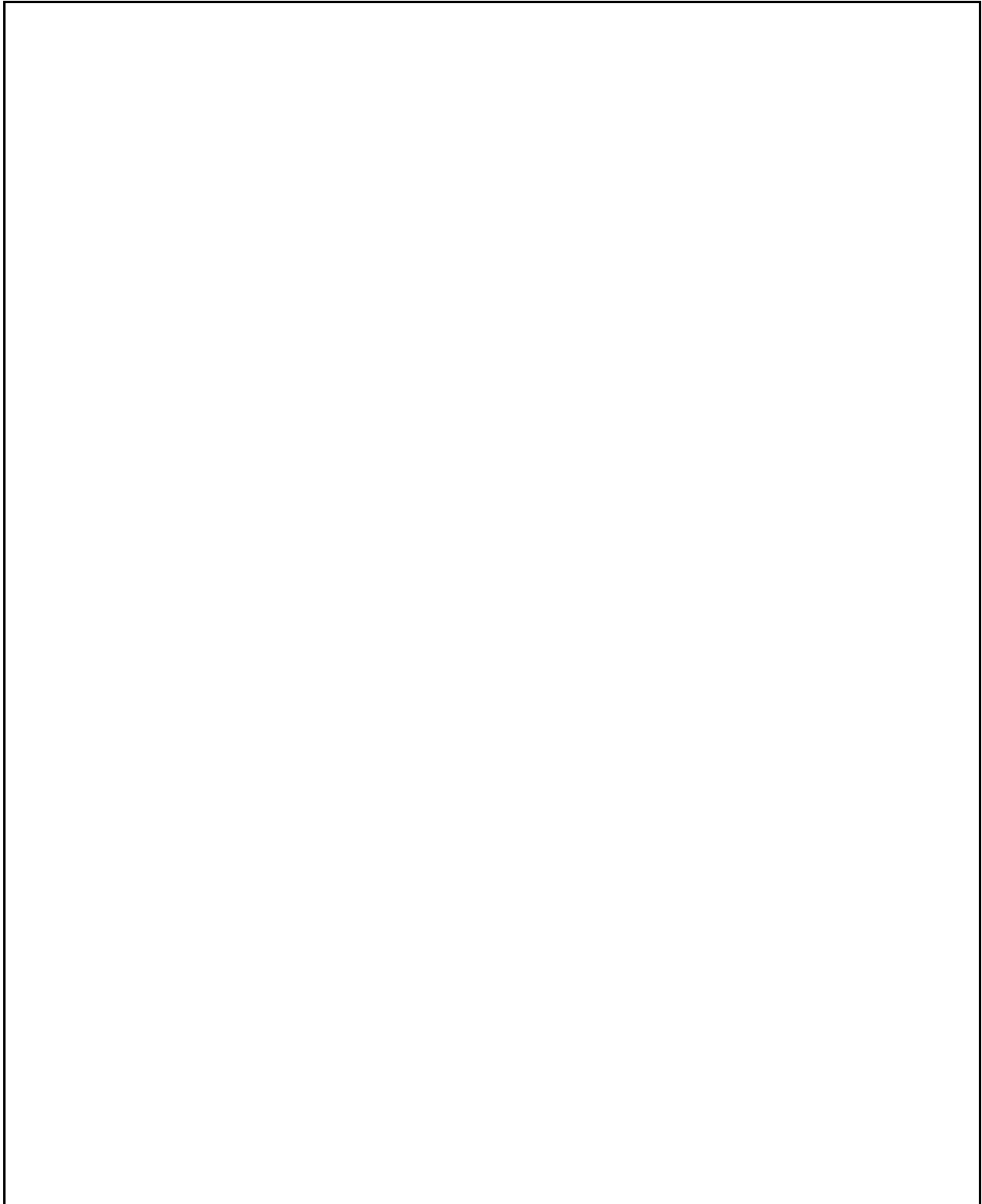
8. Locations

Please provide plans showing the location of the tourist destination (including access to and egress from the public highway) and details of existing and proposed signing on the road networks. *(Either provide a sketch below or supply a printed attachment)*

A large, empty rectangular box with a thin black border, intended for the user to provide a sketch or a printed attachment as requested in the text above.

9. Sign Content

Please provide simple sketches of the sign face details which you would like to have installed and reference them to the locations in the section 8 plan drawing. Please indicate whether the signs are single sided or doubled sided.

A large, empty rectangular box with a thin black border, intended for the user to draw simple sketches of sign face details. The box is currently blank.

10. Other Information

Please provide any other relevant information which may support your application for tourist signs. (Continue on a separate sheet as necessary)

--

11: Application Fees & Payment

For new and/or additional signs the application fee is £350 + Vat (£420)

12. Contact Details

Contact Name:	
Position:	
Address:	
Postcode:	
Telephone:	
Email:	

13. Signature

Signature: _____

Print Name: _____

Please email or post the completed form to:

Richard McKenzie,
Senior Programme Officer (Highways Improvements),
County Hall,
Morpeth,
Northumberland.
NE61 2EF

Email: Richard.McKenzie@northumberland.gov.uk