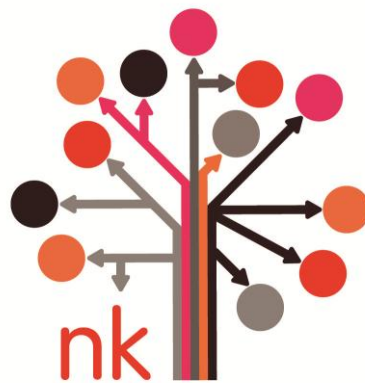


Northumberland Knowledge



Know Guide

FAQs

- November 2012 -

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About this guide

The Know Guides are a suite of documents that provide useful information about using data and information supplied via the Northumberland Knowledge website.

This Guide provides answers to some frequently asked questions about the content of the website and on Northumberland data.

FAQs about the Northumberland Knowledge site

What information is available on the Northumberland Knowledge website?

The Northumberland Knowledge website holds a wealth of information and intelligence about the resident population, the places where they live and the key social and economic themes which affect them. The site arranges this intelligence into a number of sections covering people, places and themes. Themes are further sub-divided into population, health, business and economy, housing and quality of place and community well-being.

Where does the data on the Northumberland Knowledge website come from? What data is available?

The data found on the Northumberland Knowledge website comes from official sources including the Office for National Statistics (ONS), Neighbourhood Statistics, NOMIS and from other government sources such as the Department for Communities and Local Government. Other data has been taken from local surveys, for example the Place Survey and work specially commissioned by Northumberland County Council. Where possible the most up to date information has been used.

Why isn't the data available at the geographic level I want?

The data available on the Northumberland Knowledge website are available at different geographic levels such as parishes, electoral wards, LSOA, etc. The geographic boundaries of these units do not always align therefore it can be difficult to take data produced at one geographic level and use it to calculate the data for a different geographic level. Although there are some cases where geographic levels do fit and this is possible, e.g. LSOA – MSOA. Data may not be released at the geographic level required.

Where would I find a map of....?

A variety of maps are available on the Northumberland Knowledge website covering different geographic types. Many of these can be found in the map library while others are located in the specific section of the website, e.g. IMD maps, rural/urban classification.

You can also access the County Council interactive mapping tool by clicking [here](#). This website allows you to navigate maps of the county overlaid with the location of schools, libraries and other services.

How can I find out what ward or LSOA my postcode is in?

You can use the **Postcode Search** on the **Northumberland Knowledge** website. The search will give you details of which ward, parish, MSOA and LSOA your postcode is in as well as a link to a map and further statistical information on the Neighbourhood Statistics website.

What are Mosaic/OAC/Acorn?

These are classification tools which describe households in terms of their typical demographics, their behaviours, their lifestyle characteristics and their attitudes. This type of classification whereby people are analysed by where they live, is known as geodemographics. MOSAIC, OAC and Acorn are some of the most commonly used tools.

FAQs about Northumberland Data

Place

What are the largest towns and settlements in Northumberland?

The main towns in Northumberland are Alnwick, Amble, Ashington, Bedlington (including Bedlington Station), Berwick upon Tweed (including Spittal, East Ord and Tweedmouth), Blyth (including bedside), Cramlington (including East Cramlington), Haltwhistle, Hexham, Morpeth, Ponteland and Prudhoe.

More information about towns in Northumberland can be found on the **Towns and Parishes** page in the **Places** section of the website.

Where can I find information about my ward, parish, locality etc?

The Northumberland Knowledge website contains a series of statistical **profiles of the 27 localities** that make up Northumberland and **67 factsheets covering the County's wards**. To find out which ward or locality you live in use the **postcode search**.

Information at parish level is available in the **census profiles** on the [Neighbourhood Statistics website](#).

How many households are there in Northumberland? What is the average household in Northumberland?

On Census night 27th March 2011 there were 138,500 occupied households in Northumberland. This was an increase of 5.9% from the 2001 number which was 130,800. The average household size is 2.2. (Source: 2011 Census: Population and Household Estimates for England and Wales)

What is the average house price in Northumberland?

The average (median) price of a house in Northumberland in 2010 was £143,000. This compares to a North East average of £122,000 and a national figure of £185,000. (Source: Department of Communities and Local Government - Table 586: Housing market: median house prices based on Land Registry data, by district from 1996.)

People

What is the population of Northumberland? Which areas are most/least populated?

On Census night there were 316,000 people living in Northumberland, which is the second largest population by local authority in the North East. 64.1% of those residents were in the 14 -64 age bracket, with a further 20% in the 65 years and over group. Children (0 – 14) made up 15.8% of the population. (Source: ONS 2011 Census Population Estimates)

Northumberland's population is concentrating in the South East of the county with the north and west being more sparsely populated.

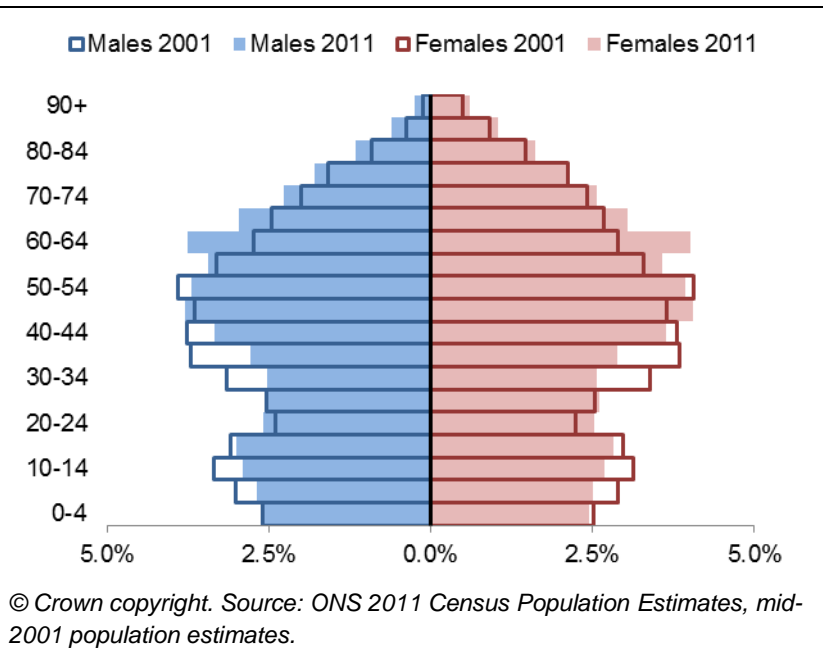
How is the population of Northumberland expected to change in the future?

The population of Northumberland is expected to increase over the next 15 years. The number of people aged 65+ is expected to increase from 20% to 28% in 2025. (Source: ONS 2010-based subnational population projections.)

What is the age structure of Northumberland?

The chart below shows the breakdown for each age group by sex. It shows that there are more older people than young people in Northumberland and that the number of older residents has risen over the last ten years. It shows that there is a greater proportion of older people in Northumberland than young people.

Northumberland 2001 and 2011 Population Pyramid



How many young people/people over 65 are there in Northumberland?

The proportion of the total population aged 16-64 in mid-2010 was 62.9% compared with 65.2% in the North East region and 64.8% in England. Northumberland had a higher proportion of 65+ year olds than the North East region and a smaller proportion of those aged 0-15 years.

	All Ages (000s)	% 0-15 years	% 16-64 years	% 65 years and over
ENGLAND	53,107.2	18.89	64.68	16.44
North East	2,596.4	17.80	64.77	17.43
Northumberland	316.3	16.98	62.82	20.20

Source: ONS Mid 2011 population estimates

Economy

How many people are unemployed in Northumberland?

There are two different measures of unemployment, Unemployment Rate and Job Seeker's Allowance (JSA) Claimant Count. The unemployment rate measures the number of people who are unemployed as a percentage of all economically active people. It is collected by the Annual Population Survey using an internationally agreed definition based on the number of people without jobs who are looking for work. It is available at local authority level. JSA Claimant Count measures the number of people who are claiming out of work benefits. It is collected for smaller geographies.

Unemployment in Northumberland is lower than the national level, however this disguises differences across the county, e.g. unemployment is significantly higher in the South East. In Northumberland the unemployment rate for July 2011-June 2012 was 6.8%.

Unemployment rate July 2011-June 2012

	%	Count
Northumberland	6.8%	9,800
North East	11.5%	143,200
England	8.2%	2,125,800

Source: ONS Annual Population Survey via Nomis

JSA Claimant Count September 2012

Area	Male		Female		Total	
	Number	Rate	Number	Rate	Number	Rate
Northumberland	5,548	5.7	2,785	2.8	8,333	4.2
North East	62,117	7.3	31,022	3.6	93,139	5.5
Great Britain	962,770	4.9	525,970	2.7	1,488,740	3.8

Crown copyright: Source: ONS Claimant Count via Nomis.

The percentage of young people aged 16-24 years claiming JSA was 8.7%, while the percentage of people aged 50-64 was 1.9%. The areas with the highest claimant counts in Northumberland were mainly located in the South East of the County.

The latest data for the Unemployment Rate and JSA Claimant Count is available [here](#).

What is the size of the working age population of Northumberland?

The resident working age population (the population who are aged 16-64) of Northumberland in 2012 was 196,436. (Source: ONS via NOMIS Claimant Count Denominator)

How is the state of the economy of Northumberland?

The economic performance of the county can be assessed by looking at several socio-economic factors such as economic growth, unemployment/employment, earnings and business stock.

Economic growth is measured by GVA (Gross Value Added) which is the value of goods and services produced by an area, sector or producer minus the cost of the raw materials and other inputs used to produce them.

Headline GVA per head at current basic prices											
£ per head	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Northumberland	8,794	9,110	9,608	10,223	10,822	11,257	11,437	11,935	12,368	12,433	12,154
North East	10,695	11,081	11,623	12,216	12,984	13,707	14,214	14,901	15,530	15,673	15,304
England	14,204	14,745	15,459	16,281	17,218	18,073	18,678	19,642	20,649	20,962	20,498

Source: Regional Gross Value Added (Income Approach), December 2011

What is the average income in Northumberland?

The average (median) weekly income of a full-time worker in Northumberland is £425. This compares to £452 in the North East and £507 in England. (Source: ONS via NOMIS Annual Survey of Hours and Earnings – Workplace Analysis (2011))

Deprivation

What is the most/least deprived area of Northumberland?

The most deprived area in Northumberland according to the Index of Multiple Deprivation 2010 is located in the town of Blyth in the south east of the county and was ranked the 400th most deprived area of the 32,482 LSOAs in England. The ten most and least deprived LSOAs (all fall into the ten per cent most or least deprived in England) are shown in the table above with their rank (a rank of 1 is most deprived area in England and 32,482 is the least deprived area). The ten most deprived areas in Northumberland are all located in the South East of the county. (From Know bulletin)

For more information about the Indices of deprivation see the relevant Know Guide. There is also an interactive profile of the Indices of deprivation in Northumberland at

<http://areaprofiles.northumberland.gov.uk/indicesofdeprivation/atlas.html>

Ten Most Deprived Areas in Northumberland			Ten Least Deprived Areas in Northumberland		
LSOA Code	County Ward(s) LSOA falls into	Rank	LSOA Code	County Ward(s) LSOA falls into	Rank
More Deprived			Less Deprived		
E01027416	Croft	400	E01027455	Morpeth Kirkehill	32,321
E01027540	Hirst	801	E01027468	Ponteland South with Heddon	31,844
E01027415	Croft	1,035	E01027458	Morpeth Kirkehill	31,552
E01027533	College	1,332	E01027470	Ponteland West	31,507
E01027547	College/Seaton with Newbiggin West	1,406	E01027456	Morpeth North	31,316
E01027412	Cramlington West	1,582	E01027400	Cramlington North	31,118
E01027542	Newbiggin Central and East	1,669	E01027464	Ponteland East	30,910
E01027545	Ashington Central/College/Hirst	1,835	E01027402	Cramlington North	30,898
E01027392	Cowpen/Kitty Brewster	1,907	E01027492	Hexham West	30,488
E01027426	Newsham	1,928	E01027367	Longhoughton	30,438
Less Deprived			More Deprived		

Crown copyright. Source: Department for Communities and Local Government, Indices of Deprivation 2010.

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November 2012