



Northumberland Public Health Strategic Plan on a Page - 2020-2023

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Our purpose: “To work alongside communities and partners to maximise wellbeing and health among residents in Northumberland, through:

▶Building on strengths in communities ▶Improving health and reducing inequalities ▶Protecting the public’s health

We will:	We will do this by:				
Build on strengths of PEOPLE in our communities	▶Continue to enhance and monitor a county wide model for community centred approaches	▶Using our knowledge, social networks and relationships with communities to help identify community assets and work in partnership with them	▶Producing a Joint Strategic Needs and Assets Assessment that includes maps of assets identified by communities and organisations	▶Working with communities, organisations and services to develop volunteer and peer roles, and support and champion the people in those roles	▶Working with communities and partners to maximise resources (including financial resources, skills, and social and natural resources)
Work in PARTNERSHIP to improve wellbeing and health	▶Working creatively with partners internally and externally to address the wider issues that affect wellbeing and health (e.g. housing, transport, education, and planning)	▶Taking a whole systems approach on issues such as tobacco, healthy weight, mental wellbeing and resilience, and reducing harm from alcohol and drug use and domestic violence	▶Building capacity in the health and social care system to identify and deliver opportunities for health improvement (‘Making Every Contact Count’)	▶Working with partners to give every child the best start in life and continue throughout childhood to maximise opportunities to improve wellbeing	▶Offering strategic and tactical support to the CCG and the NHS to maximise health and reduce inequalities whilst making best use of resources
PROVIDE services to improve health and reduce inequalities	▶Involving communities and using available intelligence and evidence in the design and evaluation of services	▶Commissioning stop smoking services, wellbeing services, health visitor and school nursing services, drug and alcohol services, sexual health services, workplace health services, and an NHS Health Check programme	▶Ensuring that services: contribute to decreasing health inequalities, are effective and efficient, build on assets, build capacity, balance universal and targeted provision, meet safeguarding principles, and complement other services (e.g. social care and education)		
PROTECT the public’s health	▶Working with partners to prevent and maximise early detection and treatment of infectious diseases	▶Working with partners to maximise uptake of screening and immunisation programmes and ensure that the programmes are effective, safe and equitable	▶Assuring local strategies for emergency planning and response, protection and resilience		

Our Vision “One council that works for everyone”

Northumberland County Council’s core values underpin all that we do: Residence first, Excellence and Quality, Respect, Keeping the Community Safe and Well