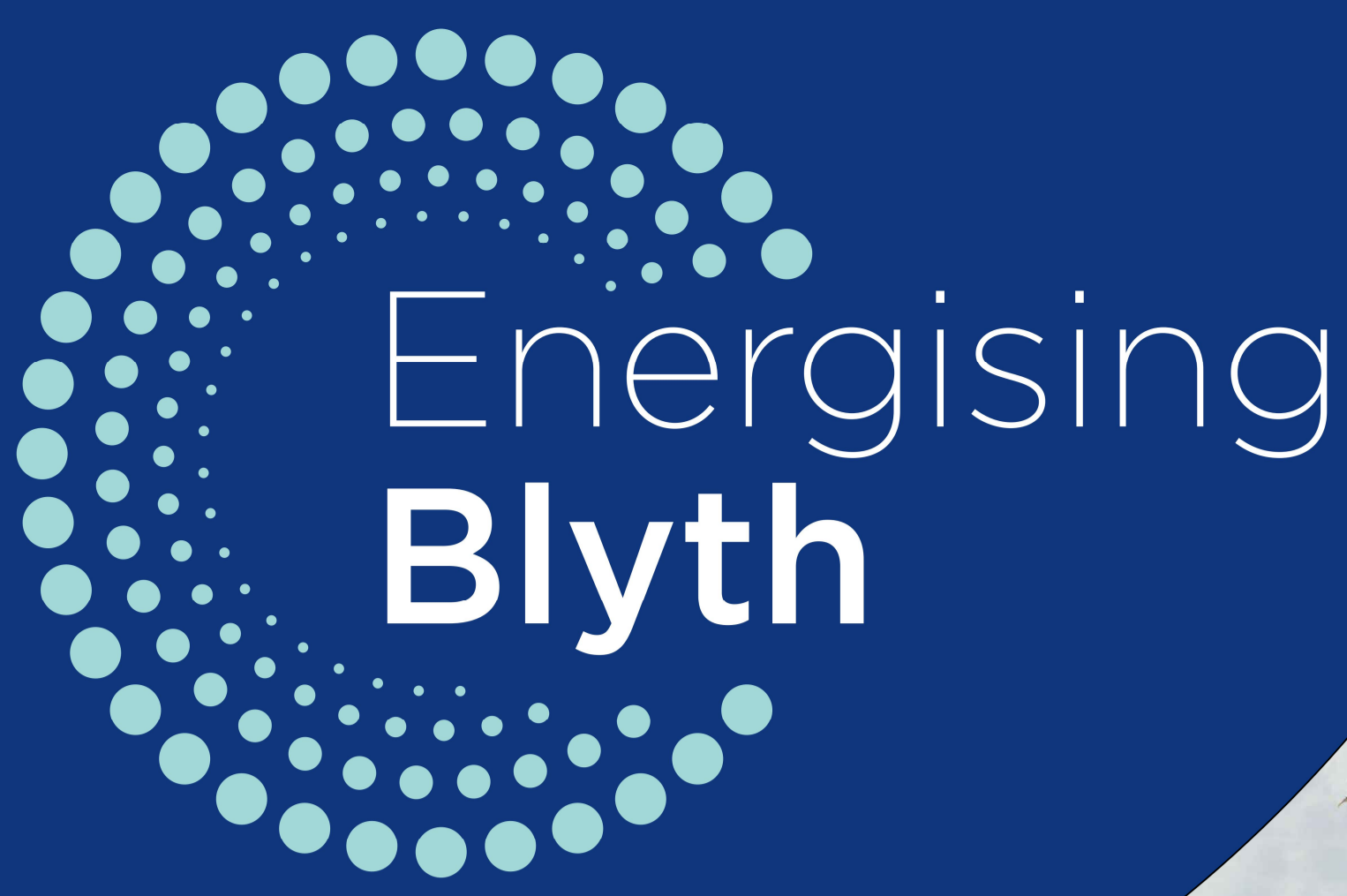


Culture Venue and Market Place



Introduction

The Cultural Venue will be a new flagship building on the market place and be an attraction for the whole community and visitors to enjoy. The new venue will be operated by Jam Jar Cinema, who have operated an award-winning cinema in Whitley Bay for over a decade. The Culture Venue which has now secured planning permission will provide:

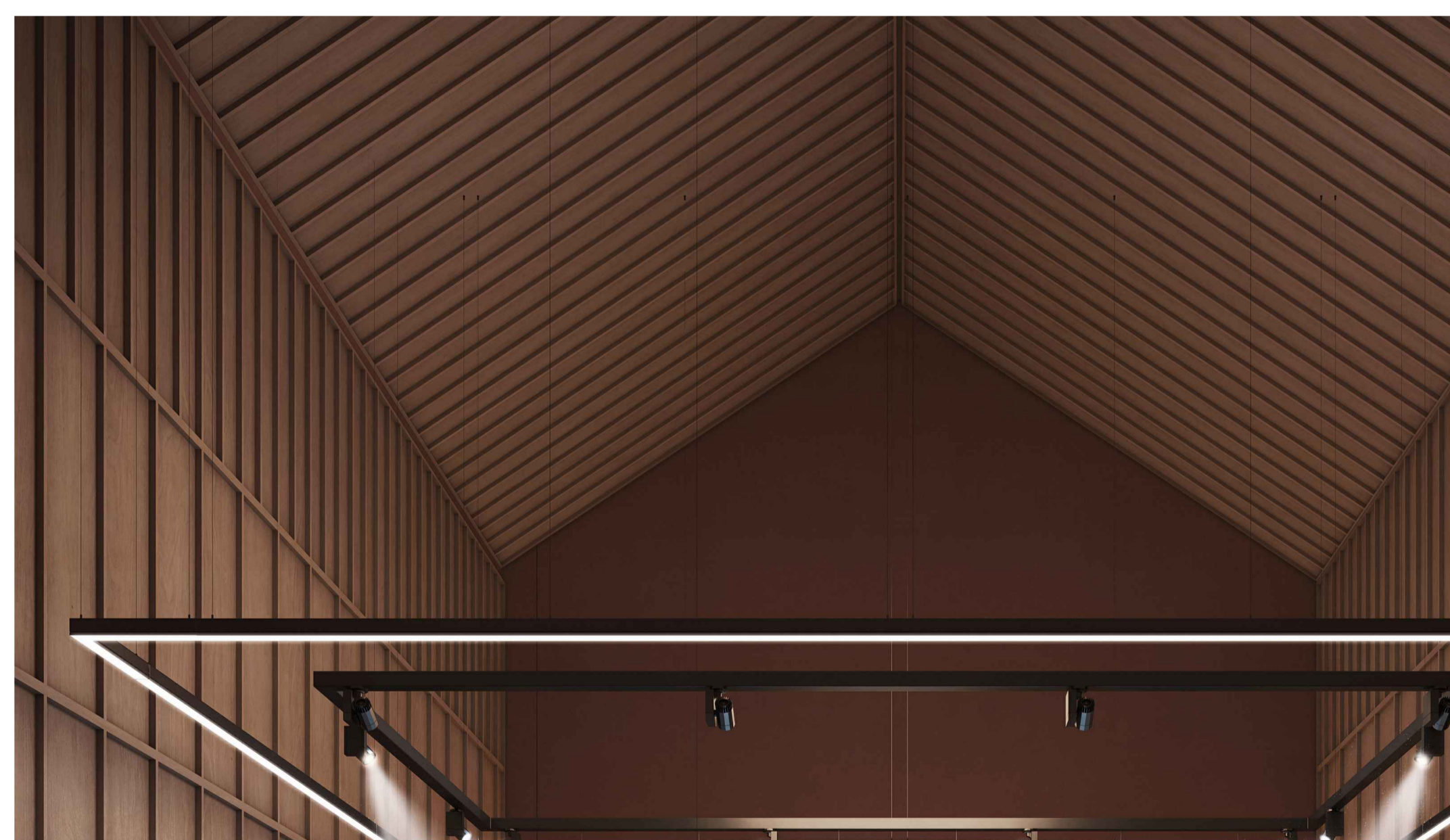
- A three screen cinema
- A Studio and multipurpose space for a range of events
- An area for creative activities
- A Café and bar area

The design by FaulknerBrowns Architects is arranged in a simple, double-gable form, echoing the former central cinema and music hall which stood on the site until 1974. The material palette uses red brick in recessed and projecting patterns, with masonry details in a complimentary red tone. A zinc standing seam roof will withstand the marine environment and incorporate photovoltaic panels.

Internal Use

With active uses located at ground level and the cinema screens on the first floor, the building is designed to open itself up to the town; glazed sliding doors to both studios can be opened, allowing people and events to spill out into the Market Place.

The project is funded by the UK Government's Future High Street Fund and Northumberland County Council and is part of the £90m Energising Blyth regeneration programme that aims to revitalise the town.



BLYTH CULTURE VENUE & MARKET PLACE