



Northumberland
County Council

Welcome to the Prudhoe Borderlands Place Programme Board

13th July 2022

www.northumberland.gov.uk

Programme

- Declarations of Interest
- Place Plan development
- Alignment with other projects in the town
- Strengths, Weaknesses, Opportunities and Threats
- Next steps



Place Plan Development

- The Borderlands Place Programme
- Context Analysis
- Our Strategy
- Identifying Projects and Investments
- Engagement and Governance

Place Plan Development - The Borderlands Place Programme

- Introduction
- Strategic Objectives
- Inclusive Growth and Covid-19 recovery
- Place Programme Approach

Place Plan Development - Context Analysis

- Introducing our Town
- Alignment with UK Government priorities
- Alignment with regional and local strategies
- Alignment with the Borderlands Inclusive Growth Deal-wide priorities
- Alignment with the Borderlands Place Programme
- Challenges and issues facing the town (work on this today)
- Our assets, strengths and opportunities (work on this today)
- Alignment with other programmes and investments (work on this today)

Place Plan Development - Our Strategy

- Our shared vision for the town
- Our strategic plan
- Priority Themes (next meeting)
- Outcomes – what does success look like? (next meeting)

Place Plan Development - Our approach to Engagement and Governance

- Engagement
- Governance
- Assurance

Place Plan Development - Identifying Projects and Investments

- Project Identification
- Individual project summaries
- Project finances
- Outputs, outcomes and benefits
- Outcomes and impact: what does success look like?

Alignment with other projects in the town

What has been delivered recently?

- What went well?
- What were the challenges

What is currently being delivered?

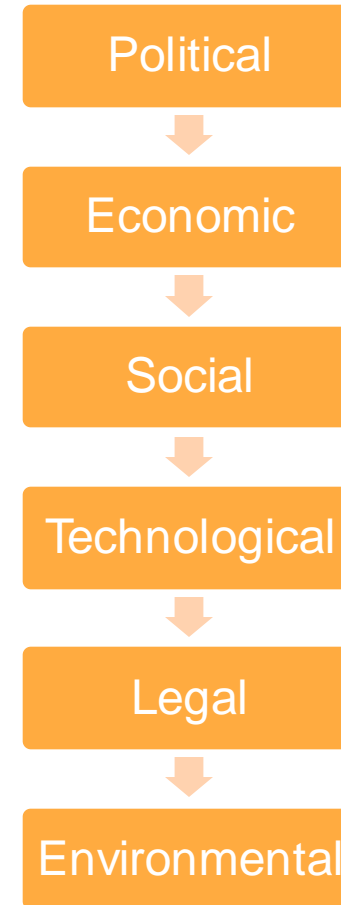
What do we believe to be in the pipeline?

Who else should we talk to, to understand the project pipeline better?

SWOT Analysis

Internal Town Factors	External Factors
Strengths of the town	Opportunities for the town
Weaknesses of the town	Threats for the town

For external factors consider the following elements



Next Steps

Officers will start to populate the Draft Place Plan for the town Strategy

- Strategic approach
- Consultation
- Governance

Work will start on gathering context data for the town

Next meeting – TBC

- An update on Place Plan progress
- Priorities and themes for the Place Plan projects

