



Northumberland County Council

Prudhoe Borderlands Place Programme Board Minutes

13th October 2022

14:00 – 15:30 – Spetchells Centre, Front Street, Prudhoe

Attendees

Anne Lawson (Chair) Cllr Chris Cuthbert Cllr Tracy Gilmore Terry Scott Caroline Warburton Paul Murray	NCC Prudhoe Town Council Prudhoe Town Council Essity Prudhoe Community Partnership Prudhoe Traders Association
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Officers

Name	Representing
Chris Walker	NCC

Apologies

Name	Representing
Russ Greig Cllr Gordon Stewart Cllr Angie Scott Don Hutton	Friends of Eastwoods Park NCC NCC Prudhoe Youth Project

Minutes (Action points in red)

Item	Details	Actions
1	Declarations of Interest The summary of DOIs was presented by AL. No additional changes were required to the summary which is hosted on the town's webpage at: (https://www.northumberland.gov.uk/Economy-Regeneration/Programmes/Borderlands-Place-Programme/Borderlands-Place-Programme.aspx)	

	<p>Declarations of Interest will be reviewed at every board meeting and the online version updated as changes occur.</p>	AL/CW
2	<p>Place Plan development</p> <p>CW presented an update demonstrating work undertaken on the Place Plan to date. The presentation focused upon:</p> <ul style="list-style-type: none"> • Place Plan context (town history & local context/industry analysis) • Demographics • DWP and employment data • Identified investment themes <p>The presentation would also be published on the town’s webpage.</p> <p>It was explained that CW would continue to develop the Place Plan using the information gathered in the meeting and additional context from various sources. The board was asked to contribute any additional information that would be relevant to the place plan.</p> <p>AL explained that the process determining a call for projects had changed. The Place Plans will now be submitted to the programme board first before a call for projects is announced. The Town Investment Plan would follow, with further details of potential projects.</p>	CW
3	<p>Identification of Investment Themes</p> <p>A number of potential themes emerged as a result of the consultation for both the Borderlands Place Programme and the Town Council. These themes largely supported the feedback received from stakeholders at each stage.</p> <p>The investment themes would be the strategic priorities to guide future activity for developing and promoting the town and needed to reference the vision and strategic objectives.</p> <p>The board was asked to identify these themes using the analysis, context and feedback gathered so far. Appendix I demonstrates the work completed by the board, separated into two groups. In summary, the investment themes agreed upon were:</p> <ul style="list-style-type: none"> • Provision for young people • Retail regeneration – Front Street • Culture and Heritage 	
4	<p>Strategy – what will success look like?</p> <p>The board was then reminded that the Place Plan aimed to provide lasting benefits for all residents and supporting inclusive and sustainable growth for Prudhoe’s community.</p>	

	The monitoring of the Place Plan would need to measure the impact of the activities and interventions brought forward against the baseline indicators for inclusive growth such as deprivation, workless households, access to services, qualifications and population/depopulation.	
5	<p>Next Steps</p> <p>Officers will continue to populate the Draft Place Plan for the town:</p> <ul style="list-style-type: none"> • Strategy • Challenges • Strategic approach • Consultation • Governance <p>Work will start on gathering context data for the town with the next meeting focusing on:</p> <ul style="list-style-type: none"> • An update on Place Plan progress • Investment priorities for the Place Plan projects (within the identified investment themes) • Outcomes and outputs <p>The meeting minutes and presentation would then be published on the town's webpage when agreed.</p>	CW
6	<p>Any Other Business</p> <p>No other business was declared</p>	
7	<p>Next meeting</p> <p>Next meeting TBC</p>	AL/CW/ ALL

Appendix I – Proposed Investment Themes

Investment theme	Potential priorities
Provision for young people	<ul style="list-style-type: none"> • Facilities (including training) • Employment opportunities • Apprenticeship opportunities • Educational/learning opportunities • Health support – mental health & sexual health • Life skills – e.g cooking, cleaning & debt • Leisure, fun & fitness
Retail regeneration (Front Street)	<ul style="list-style-type: none"> • The Glade & green space • Developing facilities • Shop fronts • Upper floors • Legislation, retail mix & diversity • Impact of Low Prudhoe retail development • Electric charging points/sustainability • Aesthetics – gable end artwork
Culture & Heritage	<ul style="list-style-type: none"> • Performing arts (theatre & entertainment) • Creative arts & arts festivals • Local history & Prudhoe Castle • Heritage centre/community hub • Riverside walks & heritage trail • Boost visitor economy • Boost local engagement & retention