



Northumberland County Council

Newbiggin by the Sea Borderlands Place Programme Board

Minutes

13th July 2022

18:00 – Newbiggin Maritime Centre, Church Point, Newbiggin by the Sea

Attendees

| Name | Representing |
|--|--------------------------------|
| Anne Lawson (chair) | Northumberland County Council |
| Cllr Liz Simpson | Northumberland County Council |
| Cllr Jim Laing | Northumberland County Council |
| Cllr Ami Wootton | Newbiggin Town Council |
| Lynn Burns | Newbiggin Community Ventures |
| Brian Chilton | Newbiggin Heritage Partnership |
| Angela Mason (standing in for Reemer Bailey) | Newbiggin Regeneration Group |
| Michael Farr | Bernicia |

Officers

| Name | Representing |
|--------------|-------------------------------|
| Chris Walker | Northumberland County Council |

Apologies

| Name | Representing |
|-------------------|---------------------------|
| Cllr Jill Woodman | Newbiggin Town Council |
| Eddy Peat | Newbiggin Community Trust |

Minutes (Action points in red)

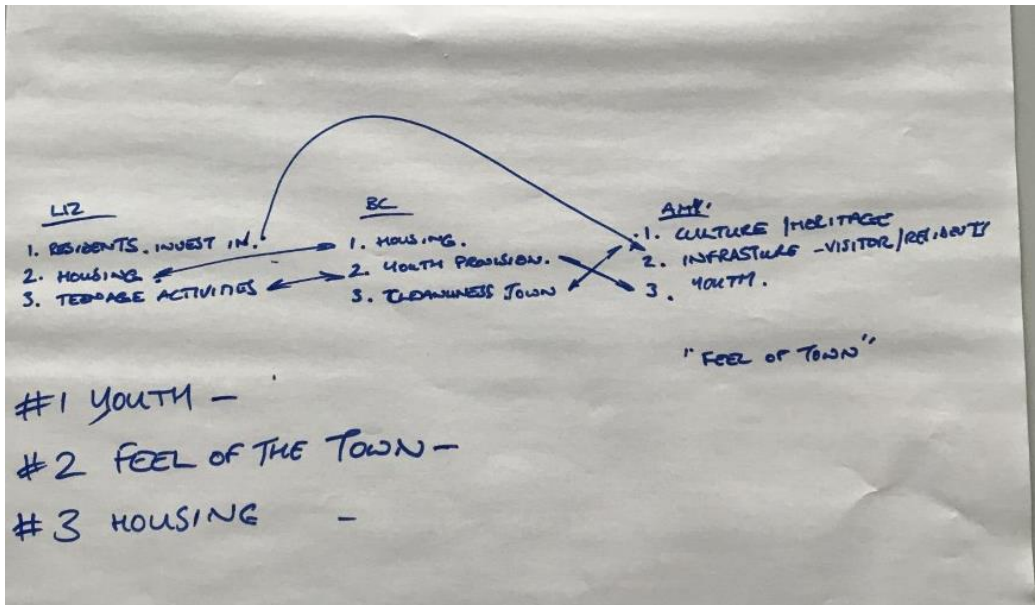
| Item | Details | Actions |
|------|--|---------|
| 1 | Declarations of Interest The summary of DOIs was presented by AL. No additional changes were required to the summary which is hosted on the town's webpage at: (https://www.northumberland.gov.uk/Economy-Regeneration/Programmes/Borderlands-Place-Programme/Borderlands-Place-Programme.aspx) Declarations of Interest will be reviewed at every board meeting and the online version updated as changes occur. | AL/CW |
| 2 | Place Plan development | |

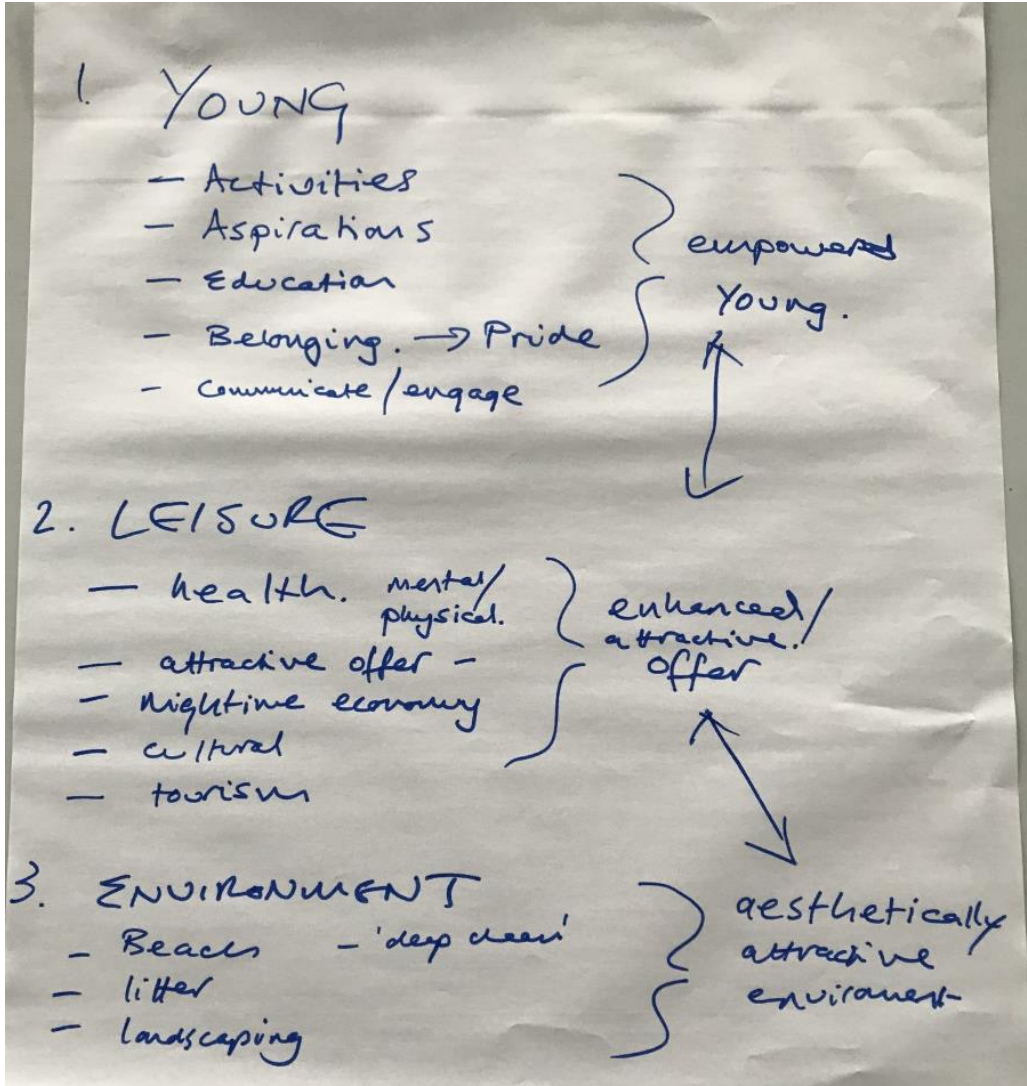
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|----------|--|-----------|
| | <p>CW presented an update demonstrating work undertaken on the Place Plan to date. The Place Plan would highlight:</p> <ul style="list-style-type: none"> • What the data tells us (census & DWP information) • What the consultation told us (both neighbourhood plan & place plan) • What we know as a board (previous meeting feedback) • Place Plan context (town history & local context/industry analysis) • Potential investment themes • Next steps <p>The presentation would also be published on the town's webpage.</p> <p>It was explained that CW would continue to develop the Place Plan using the information gathered in the meeting and additional context from various sources. The board were asked to contribute any additional information that would be relevant to the place plan.</p> | <p>CW</p> |
| <p>3</p> | <p>Identifying investment themes</p> <p>A number of potential themes emerged as a result of the consultation for both the Borderlands Place Programme and the Neighbourhood Plan. These themes largely supported the feedback received from stakeholders at each stage.</p> <p>The investment themes will underpin the strategic objectives to guide future activity for developing and promoting the town and needed to reference the vision and strategic objectives.</p> <p>The board was asked to identify these themes using the analysis, context and feedback gathered so far. Appendix I demonstrates the work completed by the board, separated into two groups. In summary, the investment themes agreed upon were:</p> <p>Group One</p> <ul style="list-style-type: none"> • Youth • 'Feel' of the town – (or physical environment, as below) • Housing <p>Group Two</p> <ul style="list-style-type: none"> • Young people • Leisure • Environment <p>(Consensus outcomes highlighted in bold)</p> <p>Action CW and AL to draft broader thematic detail around the following for the next meeting:</p> <ul style="list-style-type: none"> • Empowering and enabling the economic prosperity of the young people of Newbiggin | |

| | | |
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| | <ul style="list-style-type: none"> • Developing the physical town environment for both residents and visitors – improving its ‘feel’ • Developing the leisure offer of the town | CW / AL |
| 4 | <p>Strategy – what will success look like?</p> <p>The board was then reminded that the Place Plan aimed to provide lasting benefits for all residents and supporting inclusive and sustainable growth for Newbiggin’s community.</p> <p>The monitoring of the Place Plan would need to measure the impact of the activities and interventions brought forward against the baseline indicators for inclusive growth such as deprivation, workless households, access to services, qualifications and population/depopulation.</p> <p>A number of potential outcomes were displayed, and the board discussed potential methods of measuring success, which included:</p> <p>Group One</p> <ul style="list-style-type: none"> • Additional jobs • Increased footfall and visitor spend • Young people into employment • Improved health outcomes • Enhanced engagement with young people • More visitors • All year-round attraction/economy <p>Group Two</p> <ul style="list-style-type: none"> • Resident satisfaction • People into training and employment • Increased health outcomes • Increased youth participation • Businesses safeguarded • Increased footfall <p>(consensus outcomes highlighted in bold)</p> <p>Appendix II displays the feedback in the session.</p> | |
| 5 | <p>Next Steps</p> <p>Officers will continue to populate the Draft Place Plan for the town, focusing upon:</p> <ul style="list-style-type: none"> • Strategy • Investment themes <p>Work will continue on gathering context data for the town and an expression of interest form for projects will be developed for consideration at the next meeting.</p> | CW |

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| | <p>Next meeting – 21st September 2022 (unconfirmed)</p> <ul style="list-style-type: none"> • An update on Place Plan progress • Process for identifying projects | |
| 6 | <p>Any Other Business</p> <p>No other business was declared</p> | |
| 7 | <p>Next meeting</p> <p>The next meeting was proposed for the 21st September 2022 (CW to confirm venue and time)</p> | CW |

Appendix I - Identifying investment themes





Appendix II – Strategy – what will success look like?

Success

- more jobs
- footfall → spend inc↑
- young people into employment
- improved health outcomes
- enhanced engagement with young
- more visitors
- all year round attraction.

MEASURES OF SUCCESS

- RESIDENT SATISFACTION
- PEOPLE INTO TRAINING + EMPLOYMENT
- INCREASED HEALTH OUTCOMES
- ~~■~~ INCREASED YOUTH PARTICIPATION
- BUSINESSES SAFEGUARDED
- INCREASED FOOTFALL.