

**Newbiggin by the Sea Borderlands Place Programme  
Board Member  
Pen Portrait**



**Reemer J Bailey  
Director  
Newbiggin Development Trust**

Reemer has been working to tackle structural inequalities in community and cultural regeneration for 45 years. She takes an open and unapologetic approach to fairness and is against all forms of snobbery and elitism in eradicating fiscal and aspirational poverty. Reemer became a Director of Newbiggin Development Trust recently to bring funding advice and guidance for the benefit of Newbiggin by the Sea.

Her interests are:

- thought leadership for global and local sustainable development,
- equity, diversity and inclusion,
- expanding the circle of compassion and empathy,
- the transformation of neighbourhoods into new models for living,
- human systems learning,
- practice based evidence drawn from asset-based approaches.

**Reemer says:** *“I’m excited about the possibility of developing partnerships with my neighbours and colleagues and look forward to the journey ahead. The Place Programme offers new possibilities and a springboard to a new hope-filled future. I’m values driven with experience of developing projects from inception to implementation with on-going learning and evaluation. I have developed strategies for developments of all sizes from simple consultations in a specific neighbourhood on a particular topic; to large-scale engagement and national policy.”*