

Newbiggin Borderlands Place Programme Consultation

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Overview

Through the **Borderlands Place Programme** <<https://www.borderlandsgrowth.com/>> , Northumberland County Council intend to target investment in places that will help boost economic activity across the region. Recognising the importance of our smaller rural market and coastal towns to the local economy, this programme will provide up to £50 million across the whole Borderlands region.

A series of Place Plans will be developed for both Newbiggin and Northumberland's other priority towns and town centres. Towns will only enter the Place Programme should their Place Plan contain projects eligible for Borderlands investment.

Why your views matter

To develop a Town Investment Plan for Newbiggin, it is vital for us to learn more about the town from your perspective. We have launched a new survey and if you live, work, study, visit, or run a business in the town we encourage you to use this to have your say on developing plans for Newbiggin.

We are asking you to share your feelings on the best and worst aspects of the town and the things that you would like to see change.

The survey is open from the 7th February 2022 and closes at midnight on the 13th February 2022.

Introduction

The survey should only take 5 - 10 minutes to complete. You can save your answers as you go along and come back to them later. You can answer as many or as few questions as you want.

All responses are anonymous (although you do have the option to give us your email at the end of the survey if you want us to stay in touch).

Section 1 - About you

It would be helpful if you can give us some information about yourself.

1 What is your age?

(Required)

Please select only one item

- up to 15
- 16-19
- 20-29
- 30-39
- 40-49
- 50-59
- 60-69
- 70 and over

2 Do you consider yourself to have a disability?

(Required)

Please select only one item

- Yes
- No

3 Why do you come to Newbiggin?

(Required)

Please select all that apply

- Business owner/manager
- Live
- Study
- Visit
- Work

4 Please could you give us the first five alpha numeric characters of your home postcode (e.g NE64 6)

(Required)

Section 2 - The best and the worst things about Newbiggin

We are asking you to share your feelings on the best and worst aspects of the town, and about the things that you would like to see change.

5 Currently what are the BEST things about Newbiggin as a place to live, work, study, visit, or run a business?

(Required)

6 Currently what are the WORST things about Newbiggin as a place to live, work, study, visit, or run a business?

(Required)

7 What are the THREE most important changes that would make Newbiggin a better place to live, work, study, visit, or run a business?

(Required)

Section 3 - Vision

This is our vision for Newbiggin:

"By 2031 The Borderlands Place Programme Board will have worked with the community and other stakeholders in the town to capture the passion of Newbiggin residents for a prosperous future.

It will support Newbiggin in becoming a destination of choice to live, work and visit. Building on the history, heritage and strong arts and cultural offer of the town, the town will develop its thriving visitor economy throughout the seasons.

The board will work with housing providers to address the housing needs of the town and will seize opportunities for the town from the digital and green economy.

Building on the success of existing independent traders Newbiggin will retain a strong and resilient high street, creating employment opportunities and finding innovative ways to retain a young workforce."

8 Do you agree with the vision?

(Required)

Please select only one item

- Yes
- No

9 Is there anything else you would like to say about the vision?

Section 4 - Strategic Objectives

We have four strategic objectives (you can comment on the objectives as a whole, and about each one individually):

Empower the local community of Newbiggin to imagine and then build a long-term future for the town.

Maintain and increase the number of visitors spending money in Newbiggin throughout the year.

Understand the housing needs of Newbiggin and support housing providers and landlords to maintain and increase the number of people living in Newbiggin.

Retain and increase the working age population in Newbiggin.

10 Taken as a whole do you agree with these objectives?

(Required)

Please select only one item

- Yes
- No

11 Is there anything else you would like to say about the objectives?

Section 5 - Future surveys

If you would like to be kept informed about future surveys then please give us your email address.

This is optional. If you do provide your details we will only use it to contact you about future consultations related to the Newbiggin Town Investment Plan. This information will not be shared with anyone outside the Council. You can contact us if you no longer wish to be included on the list. Entries will be removed after two years.

12 Your email address