



Northumberland
County Council

Bedlington Borderlands Place Plan

12 October 2022

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Bedlington Borderlands - Agenda

Today we will review:

- Declarations of Interest
- Place Plan Development
- Bedlington Borderlands Place Programme Process
- Defining investment priorities within investment themes
 - Skills & Education
 - Leisure
 - Connectivity
- Next steps
- Next meeting – TBC



Declaration of Interests

Members to confirm that either:

The table shared with the board on 2/9/22 correctly reflects their current Declaration of Interests or:

The have notified the Lead Officer of amendments required to the table

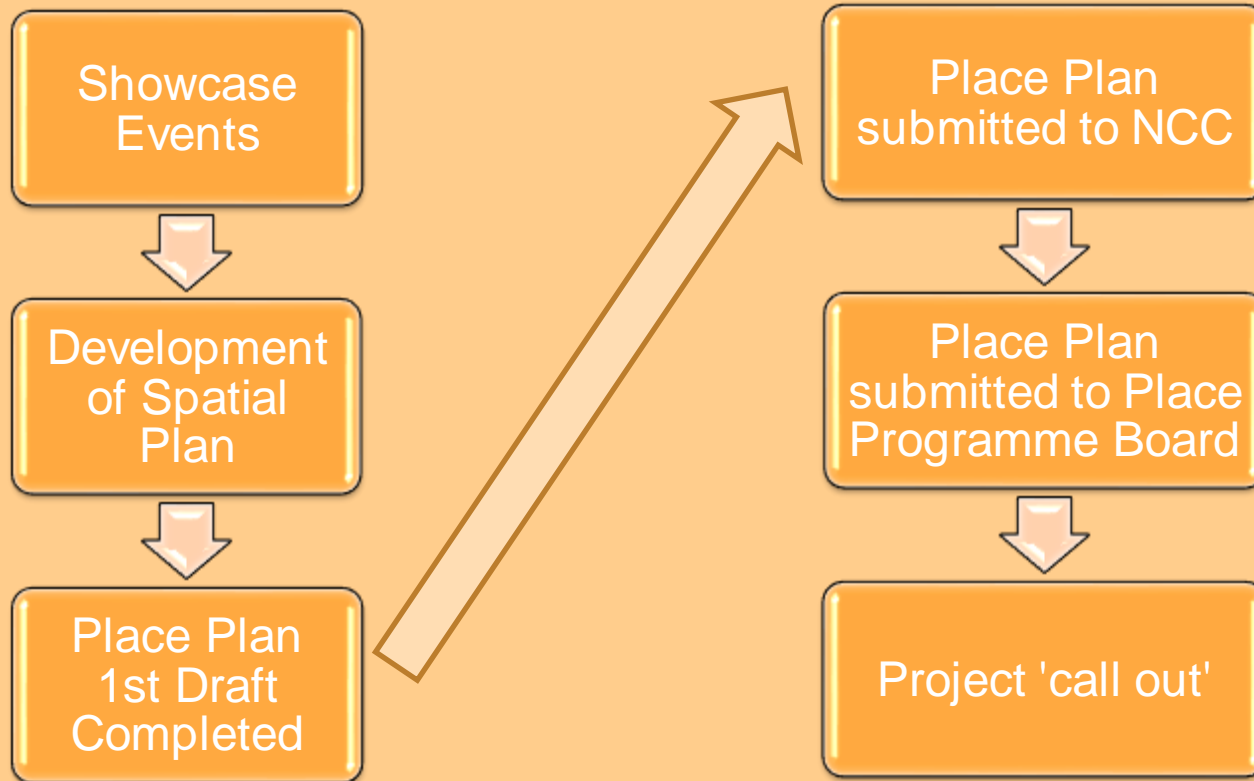
Place Plan Development

The drafting of the Place Plan for the Bedlington Borderlands Place Programme is ongoing

The Town Board's opinions/input to the Place Plan are necessary and welcomed and the draft sections specific to Bedlington have been shared with the board for comment.

Additional data and information is being added as it becomes available e.g. Footfall data

Bedlington Borderlands Place Programme Process



Showcase Events

Showcase events will be held in the West Bedlington Community Centre on:

Friday 21st October 1-4pm and Saturday 22nd October 9:30am-12:30pm

And in the East Bedlington Community Centre on:

Friday 4th November 1:30-4pm and Saturday 5th November 09:30am-12:30pm

We will showcase the work of the Bedlington Borderlands Place Programme Town Board to date and information on other projects/initiatives will be on show including:

Northumberland Line – Advance Northumberland - Cycling Schemes – Police – Northumberland Place Standard tool

Defining the Investment Priorities within the Investment Themes

The chosen investment themes for the Bedlington Place Plan are:

- Skills & Education
- Leisure
- Connectivity

Each of these themes needs more detailed investment priorities. These will define the breadth of the theme and limit projects to those which meet the vision and strategic objectives set by the board.

The 'options' listed on the following slides are examples from other Town Investment Plans and are for inspiration purposes only.

Investment Theme - Skills & Education (examples of Investment Priorities)

- Improving connections between primary, secondary and further education, and links with employers, raising awareness of, and access to, jobs and career opportunities in the town.
- Improving engagement of local SMEs in education
- Raising lifetime aspirations, ambition and confidence among local people, across all age groups.
- Working with local people and businesses to boost employability skills and remove barriers to getting a job.
- Increasing the engagement of adults in education and skills.
- Supporting people in work to improve their skills and develop their careers, including supporting SMEs to invest in skills.
- Addressing digital exclusion by investing in development of digital skills for all age groups.
- Investing in the skills needed by low carbon industries and employers.

Group Work

In groups, please spend 10 minutes considering **investment priorities** to define what you would like the Skills & Education **investment theme** to achieve in Bedlington.

Feel free to consider/plagiarise/ignore the examples given.

We will then report back as groups and work together to select 3, 4 or 5 **investment priorities** to include in the Place Plan and the Call for Projects

Investment Theme - Leisure (examples of Investment Priorities)

- Increase footfall and spending by providing new reasons for people to use the town centre
- Bring visitors to the town with events and attractions that are distinctive to Bedlington's culture and heritage
- Provide social activities for the community and visitors
- A programme of exhibitions: community, craft, contemporary art, residencies.
- Arts development and education programmes, including early years.
- Arts and health social prescribing.
- Cycling / sustainable transport hub.
- Sports
- Hub for young people

Group Work

In groups, please spend 10 minutes considering **investment priorities** to define what you would like the Leisure **investment theme** to achieve in Bedlington.

Feel free to consider/plagiarise/ignore the examples given.

We will then report back as groups and work together to select 3, 4 or 5 **investment priorities** to include in the Place Plan and the Call for Projects

Investment Theme - Connectivity (examples of Investment Priorities)

- Invest in increasing the take-up and accessibility of green transport modes within the town (e.g., electric vehicle infrastructure; improved public transport integration (bus and rail)) capitalising on
 - the reopening of the Northumberland Line and
 - proposed improvements to cycling routes submitted for Levelling Up funding.
- Capitalising on the proposed improvements to cycling routes submitted for Levelling Up funding.
- Improving digital connectivity

Group Work

In groups, please spend 10 minutes considering **investment priorities** to define what you would like the Connectivity **investment theme** to achieve in Bedlington.

Feel free to consider/plagiarise/ignore the examples given.

We will then report back as groups and work together to select 3, 4 or 5 **investment priorities** to include in the Place Plan and the Call for Projects

Next Steps

