

Bedlington Borderlands Place Programme Consultation

Overview

Through the **Borderlands Place Programme** <<https://www.borderlandsgrowth.com/>> , Northumberland County Council intend to target investment in places that will help boost economic activity across the region. Recognising the importance of our smaller rural market and coastal towns to the local economy, the Place Programme will support a range of capital interventions targeted at enhancing the economic infrastructure needed to ensure the sustainability and growth of our towns. Each town, including Bedlington, will be developing an investment plan to secure up to £3m of Borderlands Place Programme funding.

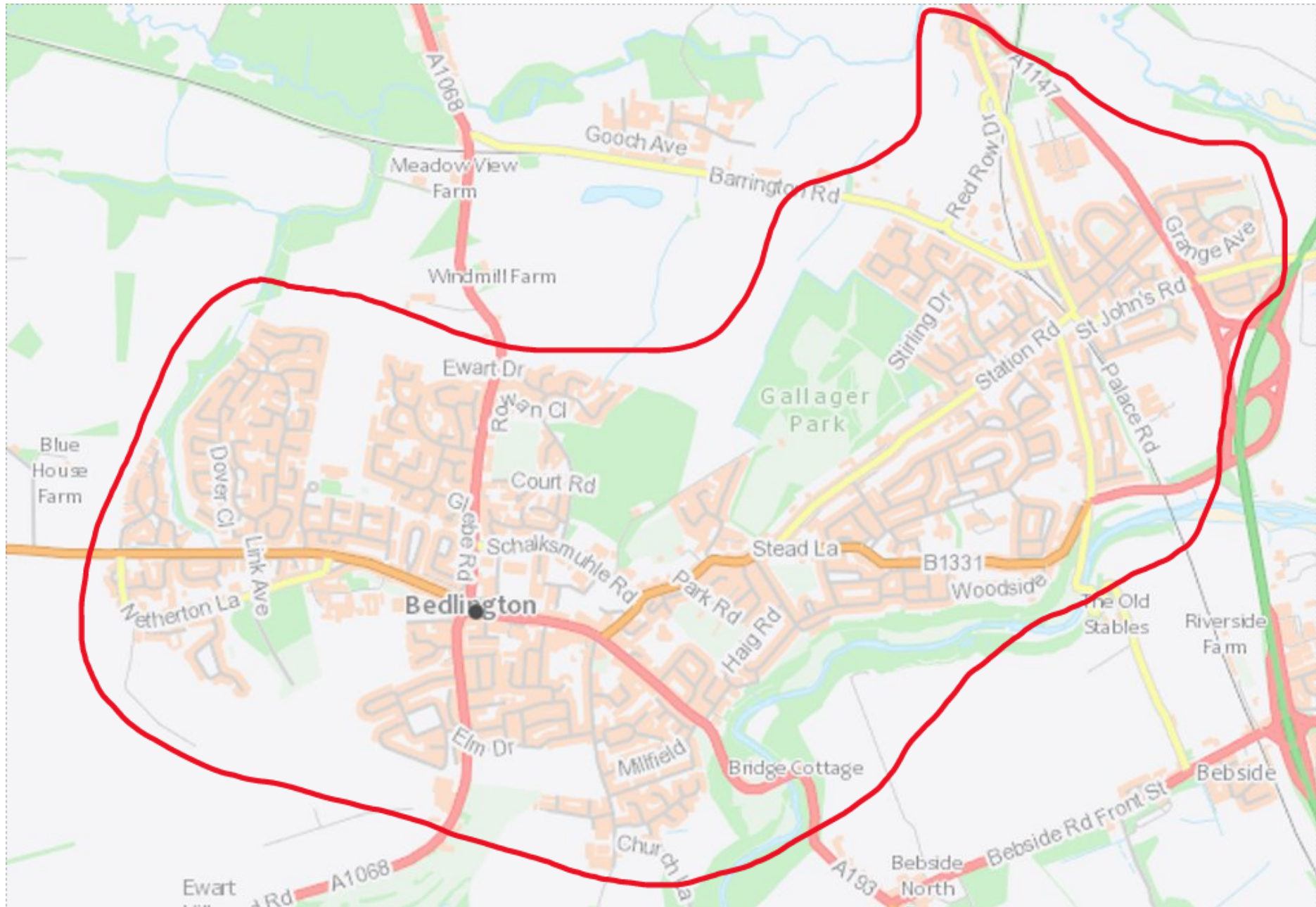
A series of Place Plans will be developed for both Bedlington and Northumberland's other priority towns. Towns will only enter the Place Programme should their Place Plan contain projects eligible for Borderlands investment.

Why your views matter

To develop a Town Investment Plan for Bedlington, it is vital for us to learn more about the town from your perspective. We have launched a new survey and if you live, work, study, visit, or run a business in the town we encourage you to use this to have your say on developing plans for Bedlington - how to be stronger together, develop a shared view and demonstrate your passion for the area.

We are asking you to share your feelings on the best and worst aspects of the town and the things that you would like to see change.

The survey is open from the 14th February 2022 and closes at midnight on the 4th March 2022. For reference, a town map is illustrated below.



Introduction

The survey should only take 5 - 10 minutes to complete. You can save your answers as you go along and come back to them later. You can answer as many or as few questions as you want.

All responses are anonymous (although you do have the option to give us your email at the end of the survey if you want us to stay in touch).

Section 1 - About you

It would be helpful if you can give us some information about yourself.

1 What is your age?

(Required)

Please select only one item

- up to 15
- 16-19
- 20-29
- 30-39
- 40-49
- 50-59
- 60-69
- 70 and over

2 Do you consider yourself to have a disability?

(Required)

Please select only one item

- Yes
- No

3 Why do you come to Bedlington?

(Required)

Please select all that apply

- Business owner/manager
- Live
- Study
- Visit
- Work

4 Please could you give us the first five alpha numeric characters of your home postcode (e.g NE22 5)

(Required)

Section 2 - The best and the worst things about Bedlington

We are asking you to share your feelings on the best and worst aspects of the town, and about the things that you would like to see change.

5 Currently what are the BEST things about Bedlington as a place to live, work, study, visit, or run a business?

(Required)

6 Currently what are the WORST things about Bedlington as a place to live, work, study, visit, or run a business?

(Required)

7 What are the THREE most important changes that would make Bedlington a better place to live, work, study, visit, or run a business?

(Required)

Section 3 - Vision

This is the Borderlands Place Programme vision for Bedlington:

"Bedlington will continue to be a cohesive and thriving centre for residents, businesses and learners.

Providing quality jobs supported by outstanding skills and education opportunities for young people and adults alike, Bedlington will continue to be a growing town with services to meet the local need.

Bedlington will find innovative ways to celebrate the town's industrial heritage, whilst delivering a new and vibrant leisure, cultural and low carbon offer for all ages. Bedlington will attract residents and visitors alike, promoting itself as both a destination and an attractive town to live, work and learn in."

8 Do you agree with the vision?

(Required)

Please select only one item

- Yes
- No

9 Is there anything else you would like to say about the vision?

Section 4 - Strategic Objectives

We have four strategic objectives (you can comment on the objectives as a whole, and about each one individually):

- 1 - *Increase the number of visitors to Bedlington accessing its retail, leisure and culture offers*
- 2 - *Collaborate with local residents and the business community to imagine and then realise a long-term prosperous future for Bedlington*
- 3 - *Safeguard existing employment and deliver new jobs and opportunities for economic and social participation for residents of Bedlington*
- 4 - *Raise the quality of the physical environment in Bedlington*

10 Taken as a whole do you agree with these objectives?

(Required)

Please select only one item

- Yes
- No

11 Is there anything else you would like to say about the objectives?

Section 5 - Future surveys

If you would like to be kept informed about future surveys then please give us your email address.

This is optional. If you do provide your details we will only use it to contact you about future consultations related to the Bedlington Town Investment Plan. This information will not be shared with anyone outside the Council. You can contact us if you no longer wish to be included on the list. Entries will be removed after two years.

12 Your email address