



Northumberland County Council

Alnwick Borderlands Place Programme Board Minutes

27th April 2022

12:00 – 13:30 Alnwick Garden

Attendees

Board Members	Organisation
Anne Lawson (Chair)	NCC
Cllr Gordon Castle	County Councillor
Cllr Martin Harrington	Alnwick Town Council
Cllr Geoff Watson (rep Lynda Wearn)	Alnwick Town Council
Catherine Neil	Northumberland Estates
Lisa Aynsley	Alnwick Chamber of Trade
Mark Brassel	Alnwick Garden
Peter Reed	Alnwick Civic Society
Jean Humphrys	Bailiffgate Museum
Officers	Role
Chris Walker (Town Lead)	Community Regeneration Officer

Apologies

Board Member	
Marianne Whitfield	MSP
Zoey Hawthorne	Karbon Homes
Lynda Wearn	Alnwick Town Council
Sue Patience	Gallery Youth
Cllr Martin Philip Swinbank	County Councillor
Officers	Role
Iain Hedley	Community Regeneration Officer

Minutes (Action points in red)

Item	Details	Actions
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1	<p>Declarations of Interest</p> <p>The summary of DOIs was briefly discussed with no changes required to be made.</p> <p>Any changes or updates to the summary should be sent to CW or AL by 8th May 2022. Declarations of Interest will be reviewed at every board meeting and the online version updated as changes occur.</p>	CW
2	<p>Consultation Review – Chris Walker</p> <p>A review of the consultation was presented by CW. The presentation aimed to demonstrate the key findings from the public consultation. These findings would then be used to review the vision and strategic objectives agreed by the board at the previous meeting.</p> <p>It was agreed that the consultation report would be shared with board members for their review. Comments to CW by COP 5th May 2022.</p>	CW All
3	<p>Review of Vision</p> <p>The vision was reviewed considering public opinion from the consultation.</p> <p>91% of all respondents from the public consultation agreed broadly with the vision as developed by the board at previous meetings. It was agreed that the feedback was largely supportive of the vision and had clearly signalled that no significant changes were required</p> <p>The board’s vision remained as below:</p> <p>“Enhancing Alnwick's long-term future as an outstanding place to live, work and visit.”</p>	
4	<p>Review of Strategic Objectives</p> <p>The strategic objectives were reviewed considering public opinion from the consultation. 93% of respondents agreed with the objectives broadly which demonstrated support for all four existing strategic objectives and underpinning values. However, the board highlighted the significant number of responses (131) which highlighted issues around public transport and connectivity.</p> <p>Following the meeting AL redrafted the strategic objectives to take this into account</p> <p>This resulted in revised strategic objectives as follows (additional priority in red):</p> <ol style="list-style-type: none"> 1. Sustaining Alnwick’s existing employment, creating new jobs and opportunities, embracing innovation as a driver for growth 2. Improve the economic prosperity of Alnwick by increasing the sustainability of the visitor economy. 3. Create a sustainable future for young people in Alnwick. 	

	<p>4. Maintain and raise the quality of the built environment in Alnwick town centre</p> <p>Our objectives will be underpinned throughout by the priorities of:</p> <ul style="list-style-type: none"> • Fostering collaboration across the town • Contributing to net zero 2030 • Capitalising on opportunities in technology • Acknowledging the challenges of connectivity in a rural location <p>The board to review the additional priority and feedback before 8th May 2022 at which point the vision and strategic objectives will be published on the Borderlands web page.</p>	CW/ALL
5	<p>Next Steps</p> <p>Board to review the consultation report and additional priority and provide any comments to CW by 5th May 2022</p> <p>Consultation report, vision and strategic objectives to be published on website week commencing 9th May 2022</p> <p>Next meeting date 8th June at 10:00am. Venue to be confirmed.</p>	<p>All</p> <p>CW</p> <p>CW/AL</p>
7	<p>Next meeting</p> <p>8th June 2022 – 10:00am. Venue to be confirmed</p>	CW/AL