



Northumberland County Council

Alnwick Borderlands Place Programme Board Minutes

19th October 2022

10:00am – St James' URC, Alnwick

Attendees

Name	Representing
Anne Lawson (Chair)	Northumberland County Council
Cllr Martin Swinbank	Northumberland County Council
Cllr Gordon Castle	Northumberland County Council
Cllr Geoff Watson	Alnwick Town Council
Cllr Martin Harrington	Alnwick Town Council
Catherine Neil	Northumberland Estates
Mark Brassell	Alnwick Garden
Peter Reed	Alnwick Civic Society
Jean Humphrys	Baliffgate Museum
Susan Patience	Gallery Youth

Officers

Name	Representing
Chris Walker	Northumberland County Council

Apologies

Name	Representing
Marianne Whitfield	MSP
Zoey Hawthorne	Karbon Homes
Lisa Aynsley	Alnwick Chamber of Trade
Susan Patience	Gallery Youth

Minutes (Action points in red)

Item	Details	Actions
1	Declarations of Interest The summary of DOIs was presented by AL. No additional changes were required to the summary which is hosted on the town's webpage at: (https://www.northumberland.gov.uk/Economy-	

	<p>Regeneration/Programmes/Borderlands-Place-Programme/Borderlands-Place-Programme.aspx)</p> <p>Declarations of Interest will be reviewed at every board meeting and the online version updated as changes occur.</p>	AL/CW
2	<p>Board Membership</p> <p>The board voted in favour of adding Damian Cruden (Alnwick Playhouse) as an additional member. Damian will be invited to complete all governance documentation and to attend all future board meetings.</p> <p>Alnwick Town Council's clerk, Peter Hately, was also put forward as a prospective member. AL explained that only two places were given to the Town Council (currently filled by Cllr GW and Cllr MH) on the board, although Peter Hately would be welcome to attend a future meeting to provide an update on Neighbourhood Plan progress. AL also suggested that if ATC wished to review their representation on the board, it could select alternative representatives to fill their two allocated board memberships.</p> <p>Alnwick Town Council would discuss board participation at their next meeting on November 10th 2022.</p> <p>AL to contact those board members who have been unable to attend recently and discuss how best to represent their organisation / sector on the board.</p>	<p>ALL/CW</p> <p>GW/M H</p> <p>AL</p>
3	<p>Place Plan development</p> <p>CW presented an update demonstrating work undertaken on the Place Plan to date. The presentation focused upon:</p> <ul style="list-style-type: none"> • Place Plan context (town history & local context/industry analysis) • Demographics • Challenges facing the town • DWP and employment data • Identified investment themes <p>The presentation would also be published on the town's webpage.</p> <p>It was explained that CW would continue to develop the Place Plan using the information gathered in the meeting and additional context from various sources. The board was asked to contribute any additional information that would be relevant to the place plan.</p> <p>CW to confirm boundaries for census information and ensure consistency throughout the document</p> <p>AL explained that the process determining a call for projects had changed. The Place Plans will now be submitted to the programme board first before a call for projects is announced. The Town Investment Plan would follow, with further details of potential projects.</p>	<p>CW</p> <p>CW</p> <p>CW</p>
4	Investment Themes	Go

	<p>A number of potential themes emerged as a result of the consultation and work completed so far for the Borderlands Place Programme. These themes largely supported the feedback received from stakeholders at each stage.</p> <p>The investment themes would be the strategic priorities to guide future activity for developing and promoting the town and needed to reference the vision and strategic objectives.</p> <p>The board was asked to identify these themes using the analysis, context and feedback gathered so far. The lists below demonstrate the work completed by the board, separated into two groups. In summary, the investment themes agreed upon were:</p> <p>Group 1 – Catherine, Jean, Pete & Geoff</p> <ul style="list-style-type: none"> • Connectivity • Retention & employment opportunities for young people with suitable facilities and training • Improved infrastructure to promote a year-round economy <p>Group 2 – Gordon, Martin S, Martin H & Mark</p> <ul style="list-style-type: none"> • Retaining a working age population by creating employment opportunities and promoting a range of opportunities and choices • Transport connectivity • Physical condition of town <p>The three investment themes were generally agreed by the two groups, as demonstrated above, so the three themes would therefore be:</p> <ul style="list-style-type: none"> • Transport & wider connectivity • Retaining a working age population by creating facilities which offer employment and training opportunities for young people • Improving the physical condition of the town centre to create an environment which sustains a year-round economy 	
5	<p>Strategy/What success will look like</p> <p>The board was then reminded that the Place Plan aimed to provide lasting benefits for all residents and supporting inclusive and sustainable growth for Prudhoe’s community.</p> <p>The monitoring of the Place Plan would need to measure the impact of the activities and interventions brought forward against the baseline indicators for inclusive growth such as deprivation, workless households, access to services, qualifications and population/depopulation.</p>	
6	<p>Next Steps</p>	

	<p>Officers will continue to populate the Draft Place Plan for the town:</p> <ul style="list-style-type: none"> • Strategy • Challenges • Strategic approach • Consultation • Governance <p>Work will start on gathering context data for the town with the next meeting focusing on:</p> <ul style="list-style-type: none"> • An update on Place Plan progress • Investment priorities for the Place Plan projects (within the identified investment themes) • Outcomes and outputs <p>The meeting minutes and presentation would then be published on the town's webpage when agreed.</p>	CW
6	<p>Any Other Business</p> <p>None</p>	
7	<p>Next meeting</p> <p>TBC</p>	CW