

**Alnwick
Borderlands Place Programme
Pen Portrait**



**Marianne Whitfield
Director of Development
Metrology Software Products (MSP) Ltd**

Marianne has spent the last 25 years working in technology and product development and has extensive experience of working strategically with government and large corporates.

Since joining MSP in 2018, she has applied her knowledge, energy and expertise to transforming MSP's approach to strategy and product development, and spearheaded the launch of the AutoClock product into the market.

As Director of Development, she oversees five product development teams and is responsible for the development, maintenance and delivery of products that satisfy the changing needs of our customers, whilst exploiting the opportunities of new and emerging technologies.

Marianne is actively involved in the North East of England's digital and technology sector and is co-founder of the Sphere Network, which meets regularly to explore new technologies and resolve problems through digital solutions and cross-sector collaboration. She is also a regular speaker and facilitator of events covering women in technology, digital business and digital skills.