

Alnwick Borderlands Place Programme Consultation

Overview

Through the [Borderlands Place Programme](https://www.borderlandsgrowth.com/) <<https://www.borderlandsgrowth.com/>>, Northumberland County Council intend to target investment in places that will help boost economic activity across the region. Recognising the importance of our smaller rural market and coastal towns to the local economy, this programme will provide up to £50 million across the whole Borderlands region.

A series of Place Plans will be developed for both Alnwick and Northumberland's other priority towns and town centres. Towns will only enter the Place Programme should their Place Plan contain projects eligible for Borderlands investment.

Why your views matter

To develop a Town Investment Plan for Alnwick, it is vital for us to learn more about the town from your perspective. We have launched a new survey and if you live, work, study, visit, or run a business in the town we encourage you to use this to have your say on developing plans for Alnwick.

We are asking you to share your feelings on the best and worst aspects of the town and the things that you would like to see change.

The survey is open from the 28th March 2022 and closes at midnight on the 11th April 2022.

Introduction

The survey should only take 5 - 10 minutes to complete. You can save your answers as you go along and come back to them later. You can answer as many or as few questions as you want.

All responses are anonymous (although you do have the option to give us your email at the end of the survey if you want us to stay in touch).

Section 1 - About you

It would be helpful if you can give us some information about yourself.

1 What is your age?

(Required)

Please select only one item

- up to 15
- 16-19
- 20-29
- 30-39
- 40-49
- 50-59
- 60-69
- 70 and over

2 Do you consider yourself to have a disability?

(Required)

Please select only one item

- Yes
- No

3 Why do you come to Alnwick?

(Required)

Please select all that apply

- Business owner/manager
- Live
- Study
- Visit
- Work

4 Please could you give us the first five alpha numeric characters of your home postcode (e.g NE66 1)

(Required)

Section 2 - The best and the worst things about Alnwick

We are asking you to share your feelings on the best and worst aspects of the town, and about the things that you would like to see change.

5 Currently what are the BEST things about Alnwick as a place to live, work, study, visit, or run a business?

(Required)

6 Currently what are the WORST things about Alnwick as a place to live, work, study, visit, or run a business?

(Required)

7 What are the THREE most important changes that would make Alnwick a better place to live, work, study, visit, or run a business?

(Required)

Section 3 - Vision

This is the Borderlands Place Programme vision for Alnwick:

"Enhancing Alnwick's long-term future as an outstanding place to live, work and visit."

8 Do you agree with the vision?

(Required)

Please select only one item

- Yes
 No

9 Is there anything else you would like to say about the vision?

Section 4 - Strategic Objectives

We have four strategic objectives:

Sustaining Alnwick's existing employment, creating new jobs and opportunities, embracing innovation as a driver for growth.

Improve the economic prosperity of Alnwick by increasing the sustainability of the visitor economy.

Create a sustainable future for young people in Alnwick.

Maintain and raise the quality of the built environment in Alnwick town centre.

Our objectives will be underpinned throughout by the priorities of

Fostering collaboration across the town

Contributing to net zero 2030

Capitalising on opportunities in technology

10 Taken as a whole do you agree with these objectives?

(Required)

Please select only one item

- Yes
- No

11 Is there anything else you would like to say about the objectives?

Section 5 - Future surveys

If you would like to be kept informed about future surveys then please give us your email address.

This is optional. If you do provide your details we will only use it to contact you about future consultations related to the Alnwick Borderlands Place Plan. This information will not be shared with anyone outside the Council. You can contact us if you no longer wish to be included on the list. Entries will be removed after two years.

12 Your email address