



Northumberland  
County Council

# Energising Blyth Blyth Town Deal Consultation Report

18th December 2020 – 3rd January 2021

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# Blyth Town Deal - December Consultation

Following our consultation in October on the Vision, Objectives and Regeneration Framework for Blyth, we asked the community for their views on the planned projects for submission to the government as a part of Blyth Town Deal Town Investment Plan.

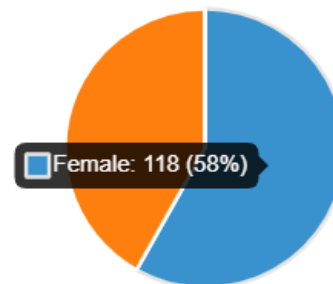
Respondents were asked if they felt that each of the projects supported the vision for the town.



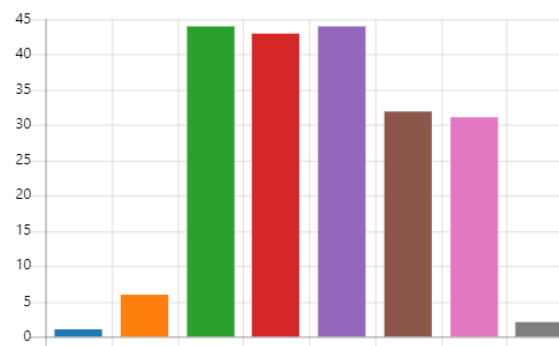
# December 2020 Consultation results

## Of 203 Respondents:

●	Male	85	42%
●	Female	118	58%

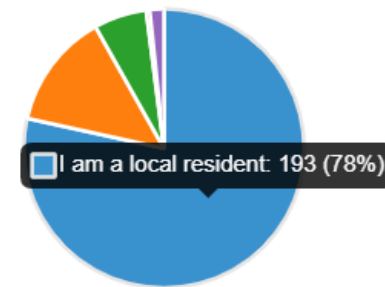


●	16 and under	1	0.5%
●	16-24	6	3%
●	25-34	44	21.6%
●	35-44	43	21.2%
●	45-54	44	21.6%
●	55-64	32	15.8%
●	65-74	31	15.3%
●	75+	2	1%





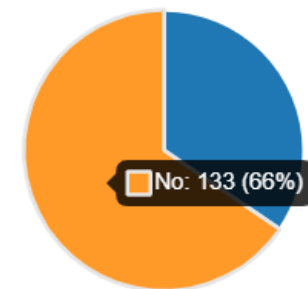
# December 2020 Consultation results

	I am a local resident	193	95.1%
	I work in Blyth	33	16.3%
	I have a business in Blyth	15	7.4%
	I am studying in Blyth	1	0.5%
	Other	4	2%





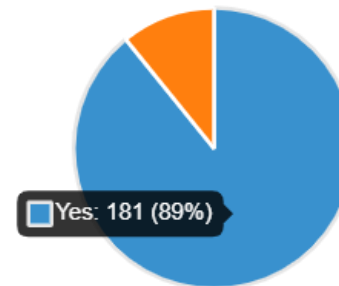
Did you participate in our survey during October and give us feedback on the Vision. Objectives and Regeneration Framework for Blyth?

	Yes	70	34.5%
	No	133	65.5%



Do you support this package of projects that we plan to submit as a part of the Blyth Town Investment Plan?

	Yes	181	89%
	No	22	11%



# December 2020 Consultation results

## Summary of Responses

Do you think that this project will support the vision for Blyth?

Project	Yes	No	Don't Know
Planned Project One - Energy Central Learning Hub (ECLH)	89%	5%	6%
Planned Project Two - Battleship Wharf & NEP1 Connectivity	86%	3%	11%
Planned Project Three - Blyth Bebside to Town Centre Cycle Corridor *	64%	21%	15%
Planned Project Four - Blyth Northern Gateway - Phase 2 *	76%	10%	14%
Planned Project Five - Bearing Technology Centre	89%	4%	7%
Planned Project Six - Energy Central Institute Research, Innovation & Skills facility	85%	6%	9%
Planned Project Seven - Creative Place-making Programme	91%	4%	5%
Planned Project Eight -Town Centre Living *	55%	26%	19%

\*See more detailed notes on next slides

# December 2020 Consultation results

## Summary of Written Responses - 95

Anything else you'd like to say about the projects selected for the Town Investment Plan?

Project	Positive	Negative
Planned Project One - Energy Central Learning Hub (ECLH)	12	1
Planned Project Two - Battleship Wharf & NEP1 Connectivity	12	
Planned Project Three - Blyth Bebside to Town Centre Cycle Corridor *	15	9
Planned Project Four - Blyth Northern Gateway - Phase 2 *	14	1
Planned Project Five - Bearing Technology Centre	13	
Planned Project Six - Energy Central Institute Research, Innovation & Skills facility	15	
Planned Project Seven - Creative Place-making Programme	15	1
Planned Project Eight -Town Centre Living *	18	25

### Note

- Ten comments expressed enthusiasm for full suite of projects (included in above numbers)
- Typically, those choosing to complete this field do so to express an objection of some kind

# December 2020 Consultation results

## Summary of Written Responses - 95

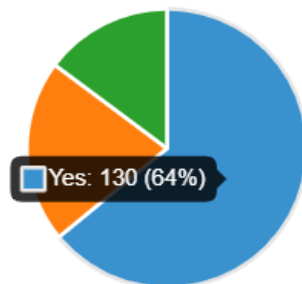
Anything else you'd like to say about the projects selected for the Town Investment Plan?

Project	Positive	Negative
Planned Project Three - Blyth Bebside to Town Centre Cycle Corridor	15	9

### Positives:

- Want more pedestrian/ cycling connectivity
- Like linking of Bebside train to town centre
- Want more cycle friendly routes through the town
- Ten generic positive comments about all eight projects

●	Yes	130	64%
●	No	43	21%
●	Don't know	30	15%
		203	



### Negatives:

- Not too sure about necessity
- Opposed to further traffic calming in Blyth
- Please avoid Cowpen Road which is already congested (several comments)
- Make this a cycle priority route don't include as a part of a vehicle route
- Need to improve vehicle access between Bebside and Town Centre
- Don't feel consulted on the route

# December 2020 Consultation results

## Summary of Written Responses - 95

Anything else you'd like to say about the projects selected for the Town Investment Plan?

Project	Positive	Negative
Planned Project Eight -Town Centre Living	18	25

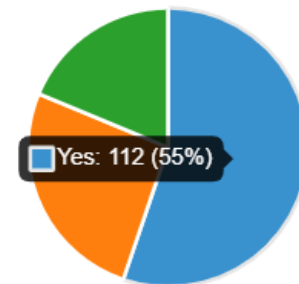
### Positives:

- Ten generic positive comments about all eight projects
- increasing the resident population in the town centre will make it busier and safer (several comments)
- There are many empty properties above shop space in the centre of town, offer of quality and spacious accommodation above current businesses would make town more vibrant and make it feel safer, giving the town centre a heart and soul.

### Negatives:

- Definitely do not want any HMO's in my town Center. (majority of negative comments in this context)
- Creating residential areas in the town centre, would mean there would be even more cars within the town. Where would all the residents park?

●	Yes	112	55%
●	No	53	26%
●	Don't know	38	19%
		203	





# December 2020 Consultation results

## Summary of Written Responses - 95

Anything else you'd like to say about the projects selected for the Town Investment Plan?

Additional Topics Raised	Comments
Future High Street Project Related Comments	25
Retail Related Comments	13
Blyth Relief Road Related Comments	9
Cabois River Crossing related comments	3

Do you support this package of projects that we plan to submit as a part of the Blyth Town Investment Plan?

89% (181 / 203) of respondents supported the package.

