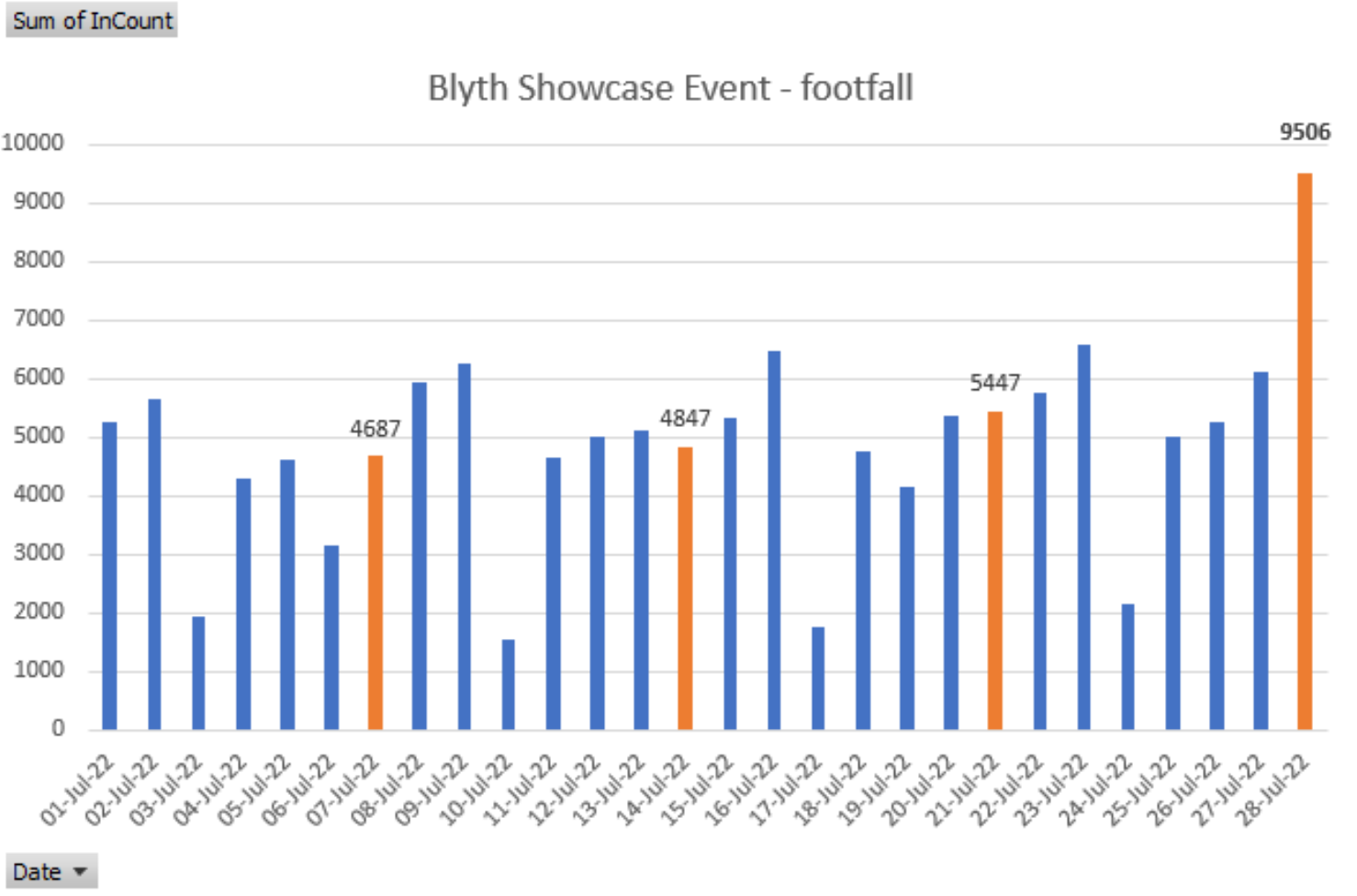


Blyth Town Forum Showcase July 2022 Survey Responses Indicative Summary

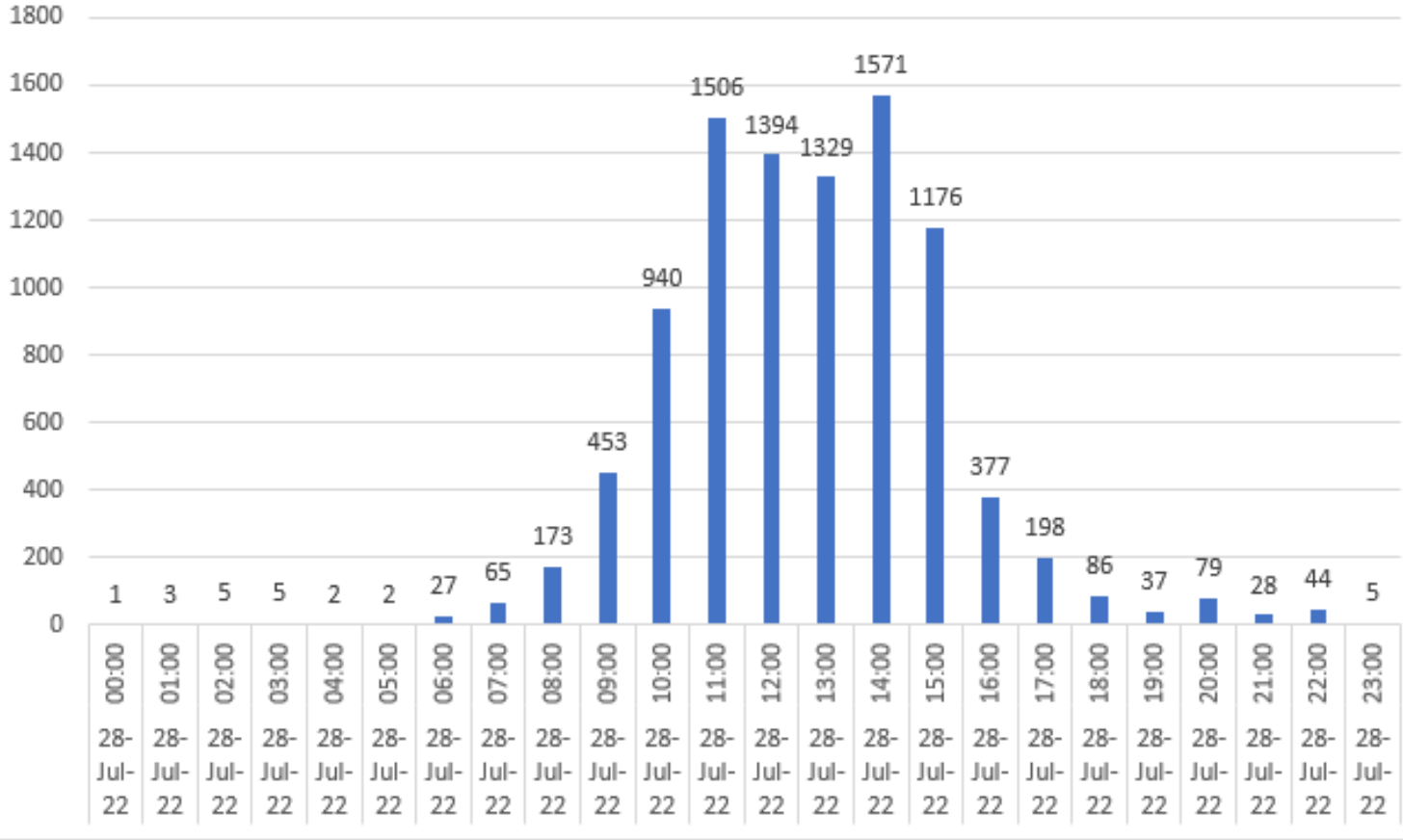


Blyth Showcase – Footfall



Blyth Showcase – Footfall

Blyth Showcase Event - footfall per hour - north and southbound



Blyth Showcase – Demographic

Occupation	Total	%
A resident	123	94.62%
A worker	12	9.23%
Self-employed/business owner	6	4.62%
A landowner/landlord	1	0.77%
Visitor	4	3.08%
Market Trader	0	0.00%
In Education	1	0.77%
None of the above	1	0.77%
Not Answered	0	0.00%

- 130 responses.
- Predominantly residents that responded to the Survey.
- Some respondents ticked multiple boxes.



Blyth Showcase – Demographic

Age Group	Total	%
under 16	0	0.00%
16-24	3	2.31%
25-34	29	22.31%
35-44	35	26.92%
45-54	17	13.08%
55-64	18	13.85%
65-74	20	15.38%
75+	3	2.31%
Prefer not to say	5	3.85%
Not Answered	0	0.00%

Disability	Total	%
Yes	13	10.00%
No	107	82.31%
Prefer not to say	10	7.69%
Not Answered	0	0.00%

Improving Your Town – Culture Hub & Market Place

Overall, how do you feel about the Culture Hub & Market Place proposals?	Total	%
Supportive	40	61.5
I have a number of concerns	16	24.6
Neutral	9	13.8
Total	65	100

Which of the facilities in the building are you likely to use the most?	Total	%
Cinema	41	63.1
Café	38	58.5
Multi-purpose space	15	23.1
Creative play	12	18.5
Exhibition space	12	18.5
None of the above	12	18.5
Town Hall	11	16.9

- *"We have some beautiful architecture which is mentioned but this needs sympathetically upgraded and brought back into use."*
- *"Good to see proper plans, but it needs to happen NOW!"*
- *"The Culture Hub and Marketplace will be a huge improvement on what we have now."*
- *"I'd really like to see a focus on encouraging landlords to smarten up/repair the town centre buildings and make them more accessible to independent businesses that offer better quality goods and more variety for people who want them."*

Improving Your Town – Culture Hub & Market Place

What type of activities would you most like to see in the Town Hall?	Total	%
Comedy events	32	49.2
Dance performances	13	20.0
Music events	40	61.5
Private hire (e.g family celebrations]	18	27.7
Other (please specify)	10	15.4
Other	12	18.5

- *"We need to ensure that the Culture Hub attracts people from all sectors and is not just for the elite few."*
- *"Would add to the centre night time economy."*

Improving Your Town – Culture Hub & Market Place

What type of provision would you most like to see in the Market Place?	Total	%
Improved landscaping/green spaces	44	67.7
Improved Seating	40	61.5
Market Stalls	39	60.0
Feature/decorative lighting	24	36.9
Event space	22	33.8
Play facilities	21	32.3
Public Art	18	27.7
Other – please describe	7	10.8

- *"The Market Place would be more appealing to residents of Blyth if it was all a green space"*
- *"The new marketplace would be perfect for food festivals, arts and craft fairs, exhibitions and music events on a regular basis."*
- *"I am all for the rejuvenation of the market area, but does it need another building"*
- *"Anything to improve the Town Centre must be a positive. With the new proposals also to have a farmers/craft market once per month to attract people to visit."*

Connecting Your Town

Regent Street Improvements (NG2)

Overall, how do you feel about the Northern Gateway Two proposals (Regent Street and surrounding area)?	Total	%
Neutral	45	47.4
Supportive	41	43.2
I have a number of concerns	9	9.5
Total	95	100

Bebside Cycling & Walking Corridor

Overall, how do you feel about the Town Centre to Bebside cycling & walking corridor proposals?	Total	%
Supportive	47	49.5
Neutral	31	32.6
I have a number of concerns	17	17.9
Total	95	100

