

# PORTLAND PARK CINEMA AND RESTAURANTS

## Key Themes

We use Key Themes to identify the main drivers which inform our designs. We think there are lots of great opportunities for this project.



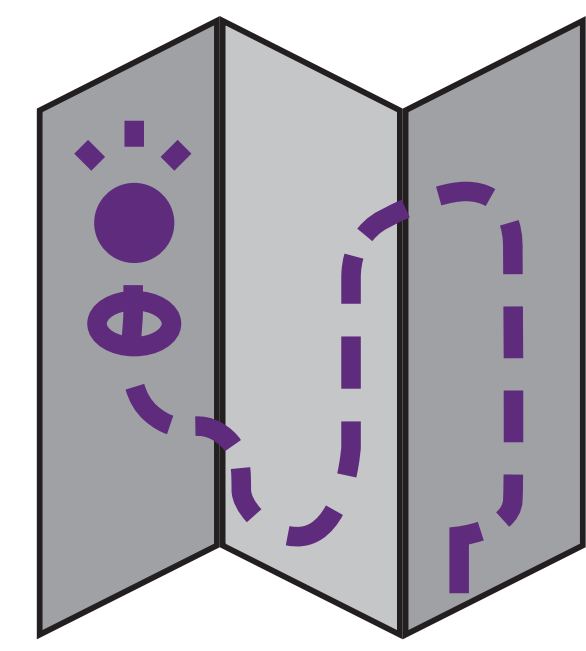
### Celebrating Cinema

Celebrating the medium of cinema through the architecture and design of the development.



### Community Building

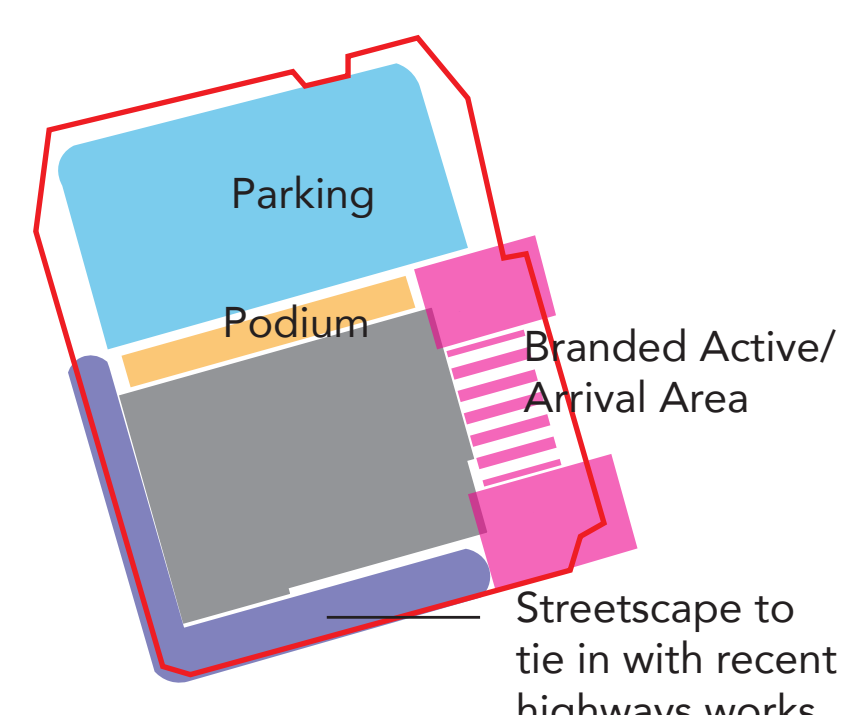
To provide an entertainment venue and a meeting space for the whole community.



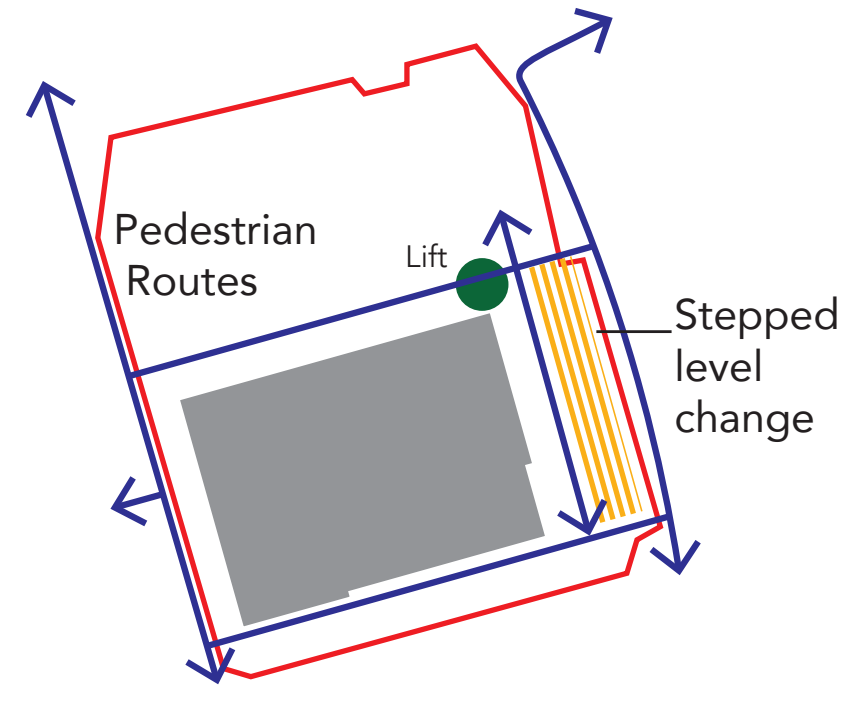
### Regeneration

Regenerating a central site connecting the high street, prominent and future developments.

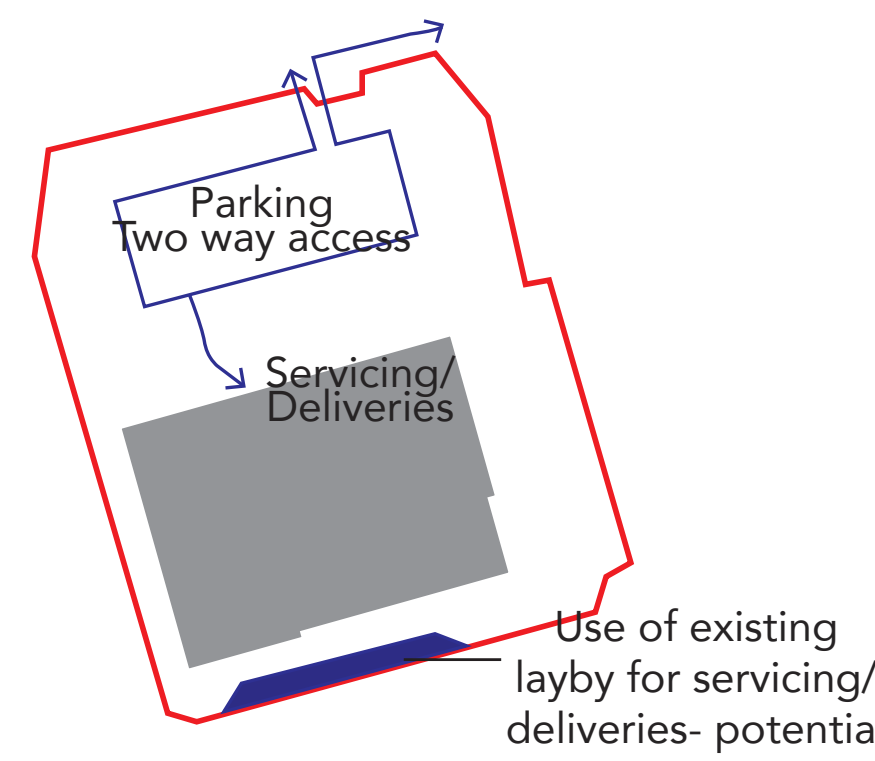
## Landscape Strategy



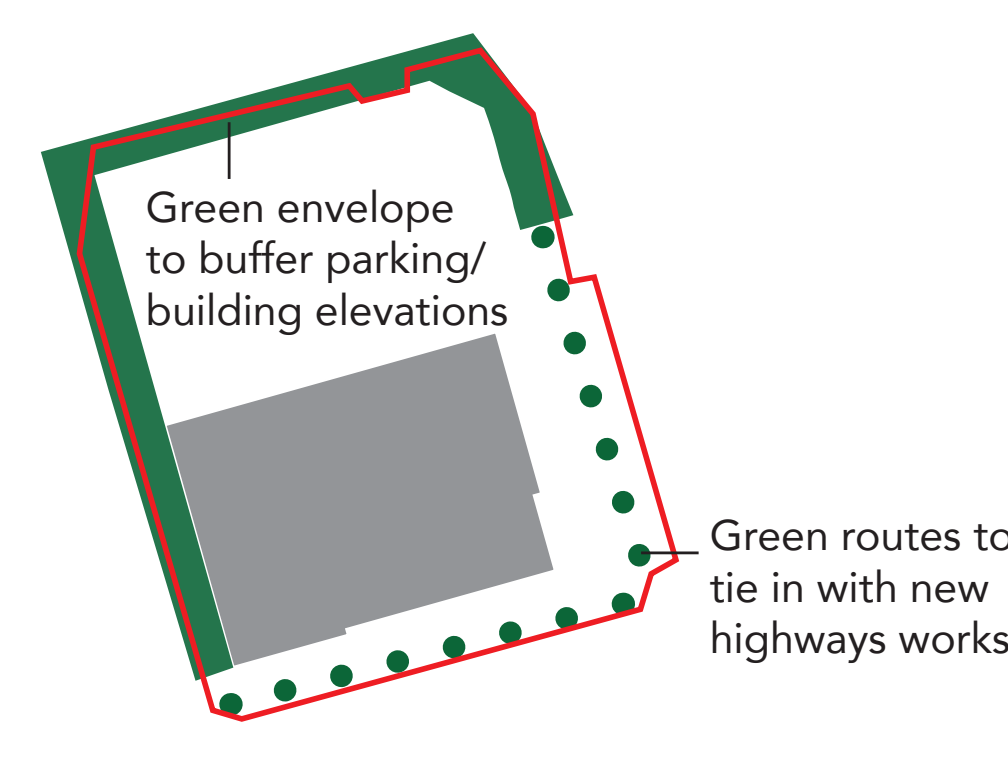
Zoning/Character Areas



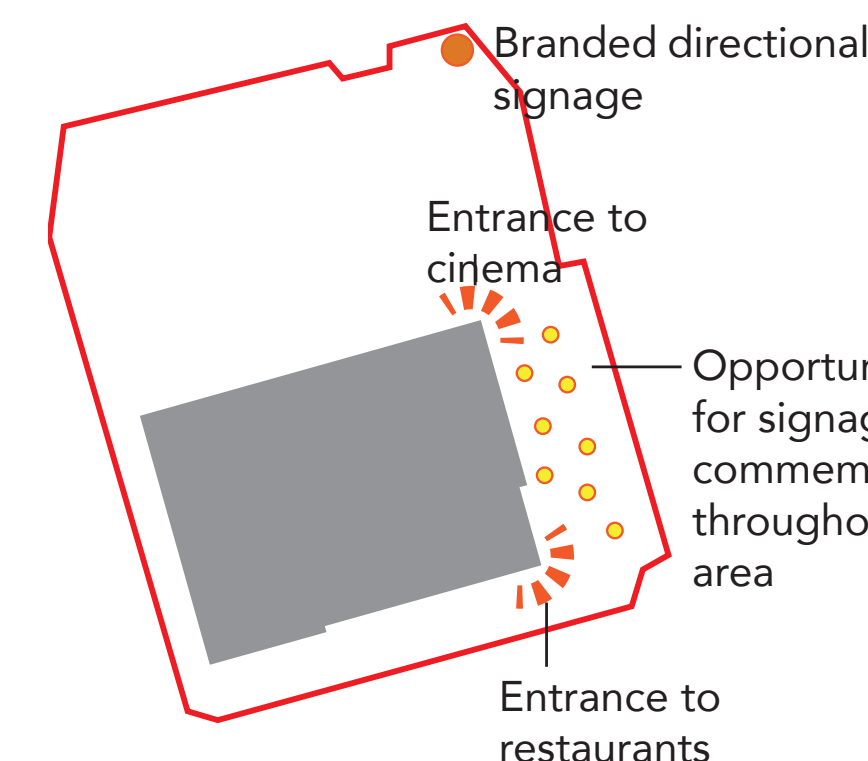
Pedestrian Routes



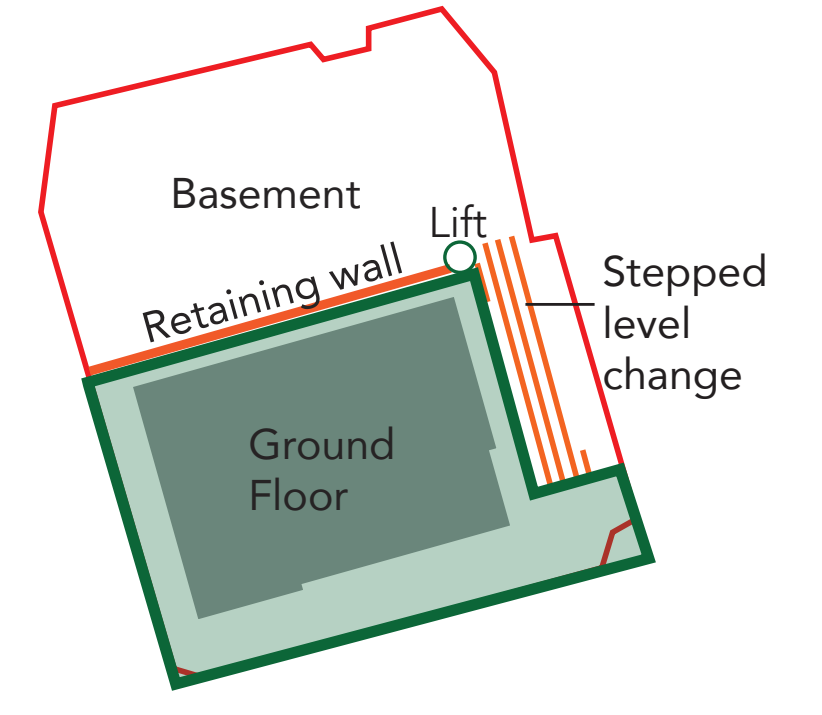
Vehicular Routes



Green Infrastructure

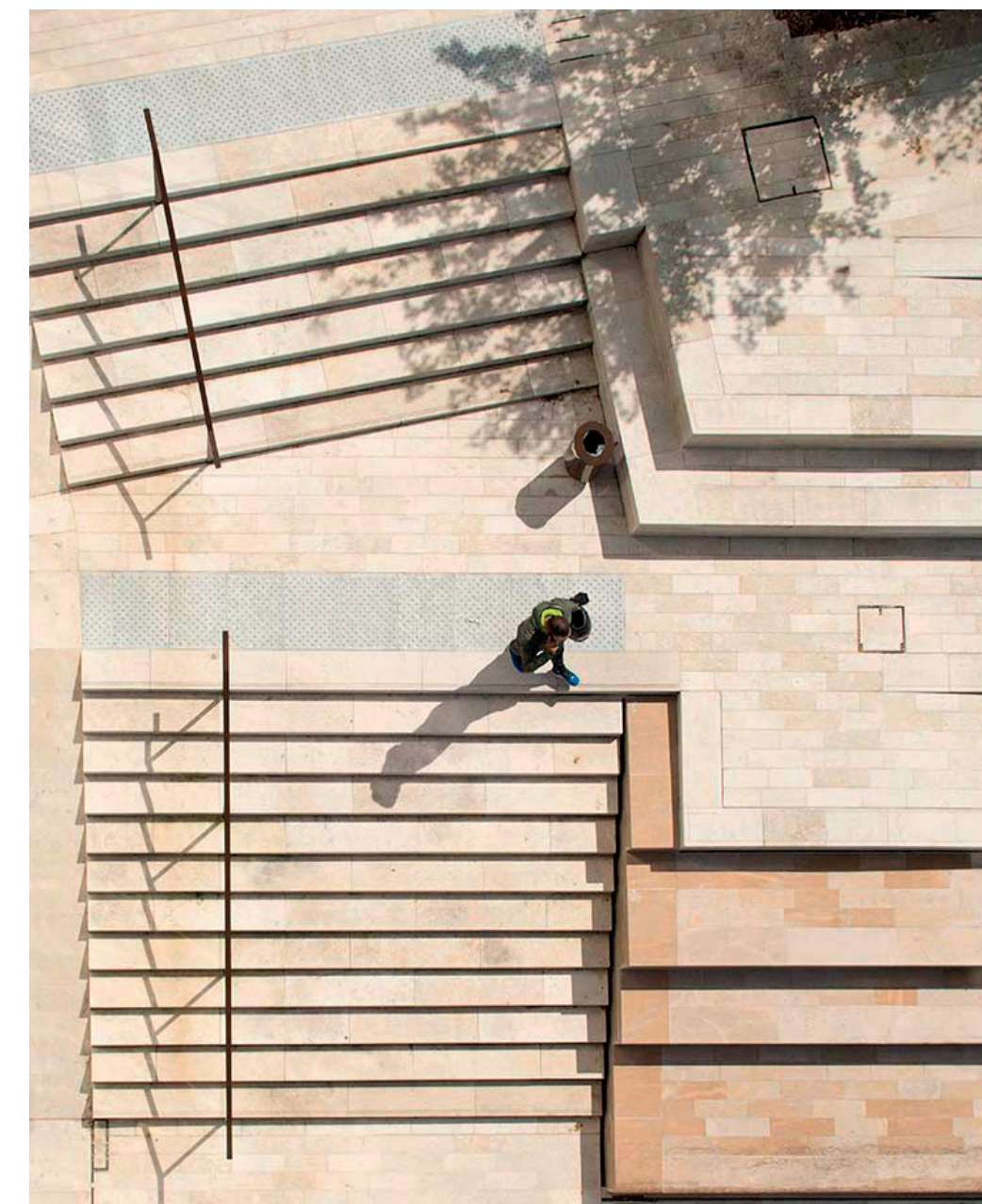
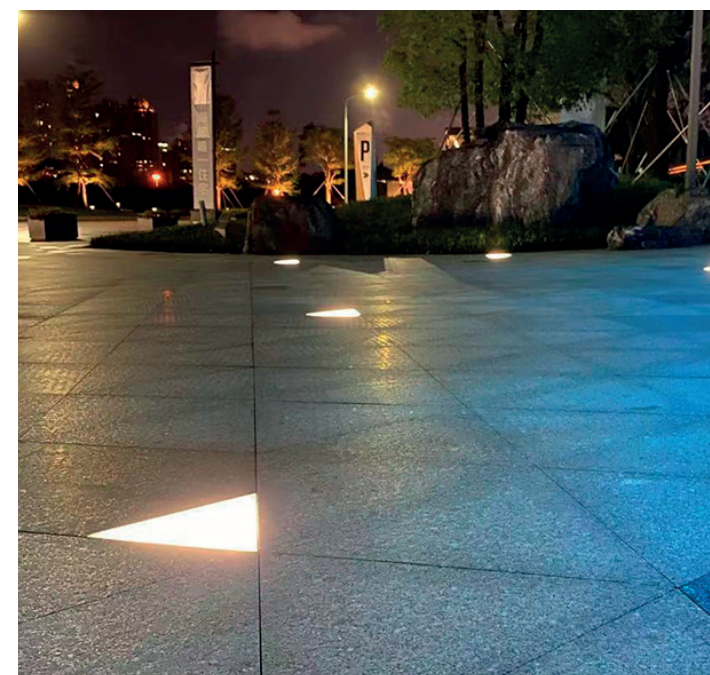
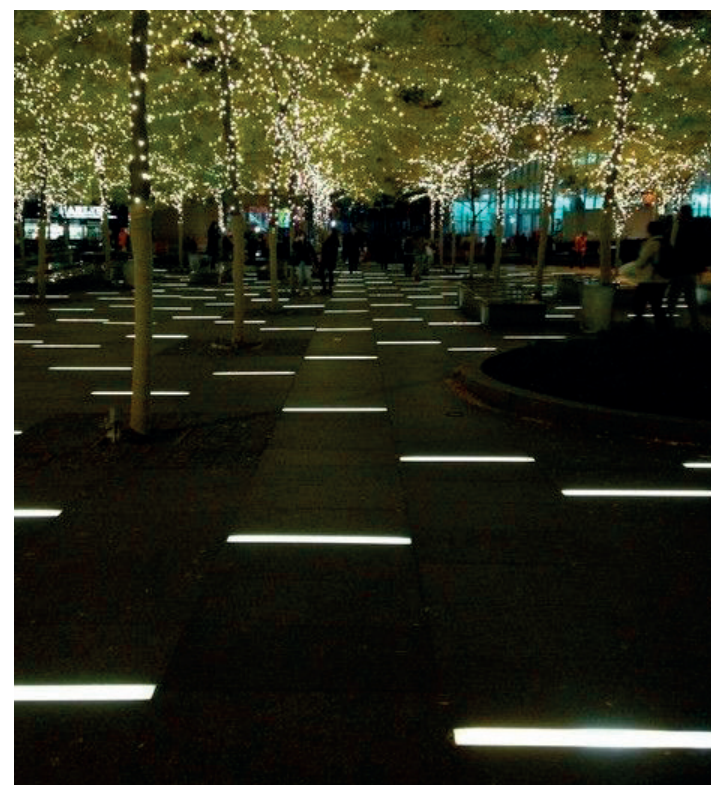


Wayfinding

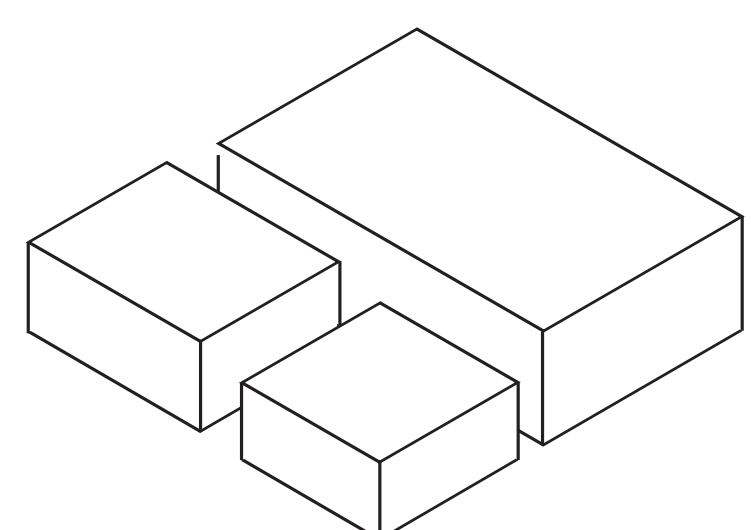


Level Changes

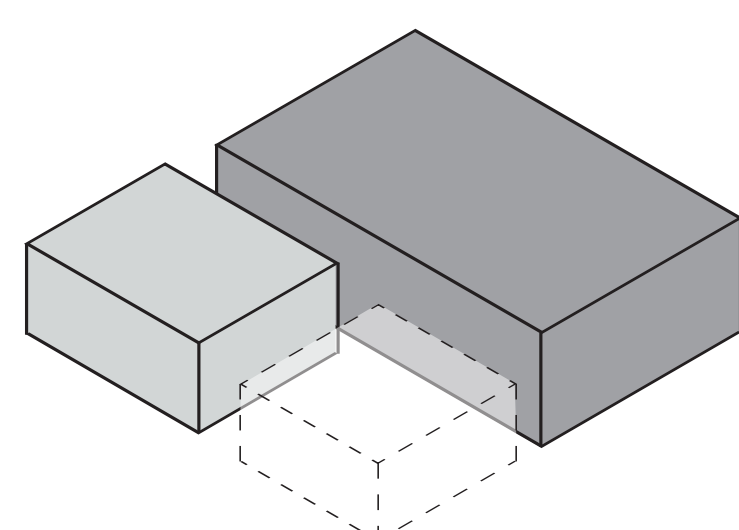
## Landscape Precedent



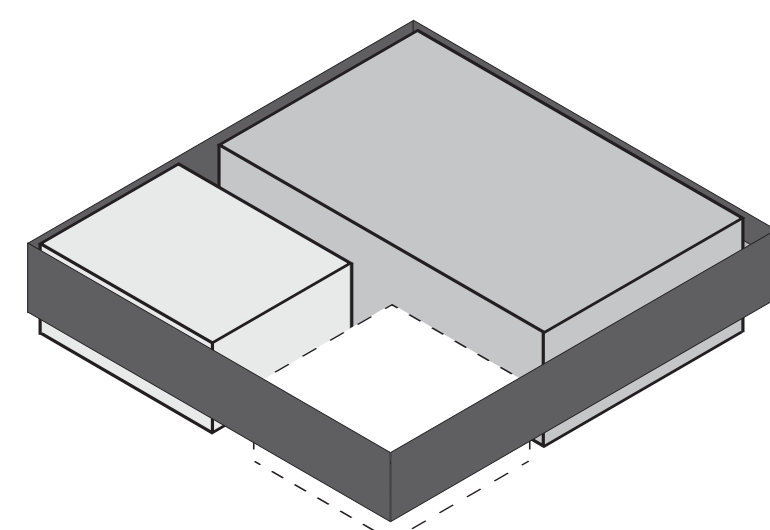
## Design Principles



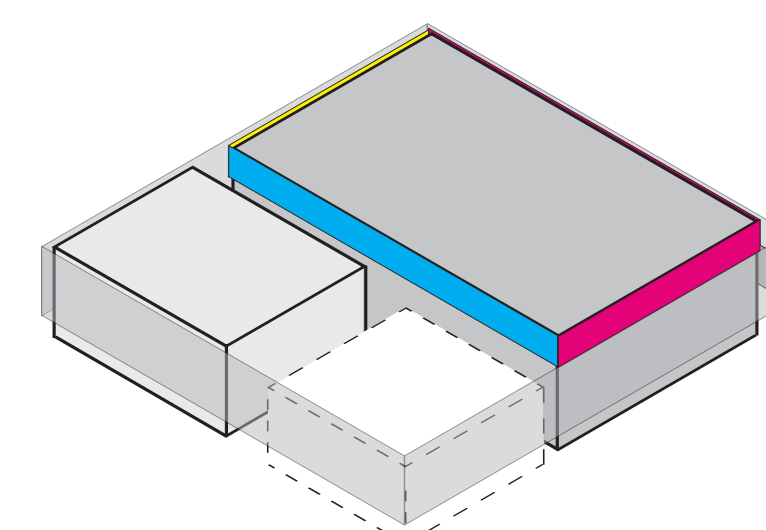
1. Separate Functions



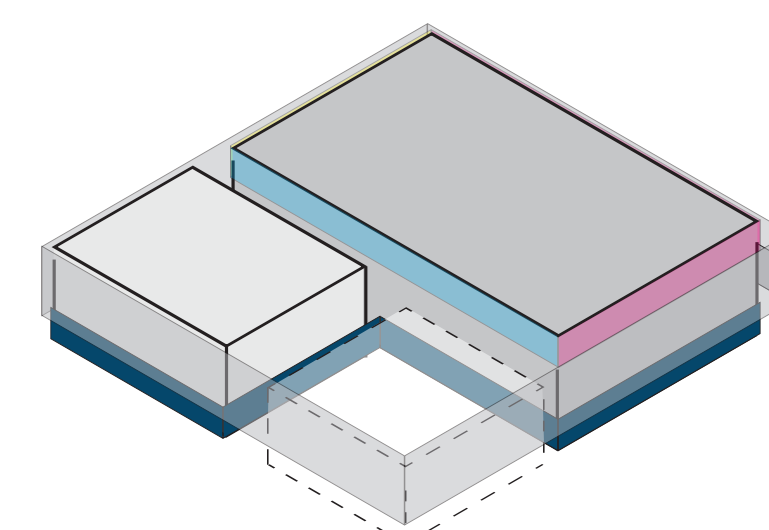
2. Differentiate Base Colours



3. Moving film image wrap



4. 'Technicolour' band



5. 'Soundtrack' continuous bands

Design principles identify the key moves which have been used to develop the form of the building