

## Suggested wording for social media

### For partners of Work Smart Live Well at Cramlington Hub

Where possible, please tag the council and North East Combined Authority in social media posts.

#### Tags

##### **Northumberland County Council**

- Facebook - NorthumberlandCC
- Instagram - nlandcc
- LinkedIn – northumberland-county-council
- X – N\_landCouncil

##### **North East Combined Authority**

- Facebook – NorthEastCA
- Instagram – northeast\_ca
- LinkedIn – the-north-east-combined-authority
- X – NorthEast\_CA

#### Social post 1

We're at Cramlington Hub on Tuesday **[Insert date]** for Work Smart Live Well! 🎉 ✨

Come along to speak to us about **[Insert relevant information/opportunities]** – we'd love to help!

Other supportive organisations will also be there. Just pop along on the day!

📅 Tuesday **[Insert Date]**

🕒 9.30am – 1pm

📍 Cramlington hub (next door to Concordia leisure centre)

#WorkSmartLiveWell


#### Social post 2

🗣️ Want to speak to us in person? We'll be at Cramlington Hub on Tuesday **[Insert date]** for Work Smart Live Well. ✨

We'll be there to talk about **[Insert relevant information/opportunities]**. Pop by to speak to us on the day, no booking required!

 Tuesday **[Insert Date]**

 9.30am – 1pm

 Cramlington hub (next door to Concordia leisure centre)

#WorkSmartLiveWell


### Social post 3


Looking for help to get into work or training? Work Smart Live Well at Cramlington Hub is the place to be! 🙌

We'll be there on Tuesday **[Insert date]** and we'd love to talk to you about **[Insert relevant information/opportunities]**. It's a friendly place to be yourself while getting some advice & guidance. 😊

Pop along on the day and say hello to new opportunities! 🙌

 Tuesday **[Insert Date]**

 9.30am – 1pm

 Cramlington hub (next door to Concordia leisure centre)

#WorkSmartLiveWell