

Hackney Carriage Vehicle Roof Sign Specification

Requirement

All vehicles that are licensed following the initial application for a new hackney carriage proprietors licensed on or after the 8th July 2010 will be required to have fitted to it a roof sign of an approved design.

All vehicles, which are already licensed on the 8th July 2010 will be required after the 1st January 2011, upon renewal of that licence to fit a roof sign of an approved design.

Overall size

Width - minimum of 600 mm and maximum of 770 mm wide.

Height - minimum vertical height of 115 mm

Size of front face when measured from base of roof sign to top of roof sign to be a minimum of 160 mm and maximum of 185 mm.

Colour –front

The front of the roof sign shall be yellow in colour/appearance.

Where the main body of the roof sign is not yellow in colour, the front face shall have a yellow coloured section/background which shall be no more than 20mm shorter at either end of the total length of the roof sign and shall extend from the base to the top.

Colour – rear

The rear of the roof sign, if illuminated, shall be red in colour/appearance.

If the roof sign is not to be illuminated it may be yellow or red in colour/appearance.

If not illuminated and not of the required colour, the rear face shall be such that the coloured section shall be no more than 20mm shorter at either end of the total length and shall extend from the base to the top..

Text, colour and style

The following words in black bold text shall be displayed on the front, the size of which shall not be less than or exceed those lengths as specified when measured from the outer edge of the first letter to the outer edge of the last letter. All letters shall be in proportion with one another and no changes shall be made to the standard typeface/font size.

- TAXI (minimum length 185mm - maximum length 195mm)

The word "TAXI" shall be in upper case font Swiss 721 or alternatively in Helvetica/Arial bold, positioned centrally at least 15mm from the top of the yellow section.

- Northumberland County Council (minimum length 485mm - maximum length 495 mm)

The words "Northumberland County Council" shall be in title case font Rotis Semi Serif bold positioned centrally a minimum of 15mm below the word "TAXI" and at least 15mm above the bottom edge of the yellow section.

The following word "TAXI" in Swiss 721 or alternatively in Helvetica/Arial black text shall be displayed centrally on the rear:

- TAXI (minimum length 185mm - maximum length 195mm)

Additional information

If desired, a black strip may be applied/incorporated into the background of the front of the roof sign. The strip should be the length of the coloured section and a maximum of 40mm in height, onto which the following information may be displayed in title case:

- The name and/or telephone number of the taxi company operating the vehicle which should be positioned centrally and at least 8mm below the top edge and 8mm above the bottom edge of the black section
- or
- The words "For hire" at either end of the strip at least 8mm below the top edge and 8mm above the bottom edge of the black section.

All text shall be yellow and in font Swiss 721 or alternatively in Helvetica/Arial bold and shall not exceed the individual font size used for the words "Northumberland County Council".

Position

The roof sign shall be fixed across the width of the roof, in a position towards the front of the vehicle.

Condition and maintenance

The roof sign including all wording and any transfers applied to it shall be maintained in a good condition, all wording shall be clearly legible and securely fixed to the vehicle at all times when in motion.

Exemption

The specification shall not apply in circumstances when the vehicle is fitted with an integral "roof sign"