

RECORD OF DECISION TAKEN BY THE DIRECTOR OF ENVIRONMENT AND TRANSPORT

Paul Jones - Director of Environment & Transport

Proposed Parking Restrictions – Front Street, Embleton

Cabinet Member: Councillor John Riddle, Improving Our Roads & Highways

05 January 2024

Purpose of Report

This report sets out the background to the proposal to introduce new 'No Waiting at Any Time' (double yellow lines) restrictions at Front Street in Embleton.

Recommendation

It is recommended that the proposed parking restrictions are implemented in order to improve road safety in the area.

Link to Corporate Plan

This report is relevant to the following key themes in the Corporate Plan for 2023-26:

'Thriving Places and Culture – Neighbourhoods are safe, clean and well maintained'

Key Issues

- 1. Northumberland County Council has received concerns regarding obstructive and indiscriminate parking outside Dunstanburgh Castle Hotel on Front Street in Embleton.
- 2. 'No Waiting at Any Time' restrictions in the form of double yellow lines are proposed in order to alleviate these concerns.
- 3. The proposal is one of Embleton Parish Council's priority requests as part of the Local Transport Plan consultation process.

- 4. The scheme is supported by the local County Councillor.5. The scheme is to be funded through the 2023/24 Local Transport Plan (LTP) programme.

Background

Front Street is situated in the centre of Embleton and is a busy location with residents and visitors to the Dunstanburgh Castle Hotel, which sits just off the B1339 main road flowing through Embleton. The carriageway directly outside of the hotel has advisory parking bays marked out for use, but there are no parking restrictions in place at this location.

When kerbside space is at a high demand, vehicles have been observed to be parked at the corner of the hotel as demonstrated in Figure 1 below, which creates road safety issues for pedestrians and motorists.



Fig. 1: Westbound view approaching Dunstanburgh Castle Hotel on Front Street

Concerns have been raised via Embleton Parish Council regarding vehicles parking in this manner outside Dunstanburgh Castle Hotel and in turn obstructing visibility for oncoming motorists and pedestrians who may be accessing the hotel, as well as obstructing the free flow of traffic especially in the peak summer months.



Fig. 2: Example of vehicles parked on corner of Dunstanburgh Castle Hotel when heading eastbound on Front Street

As a result, 'No Waiting at Any Time' restrictions (double yellow lines) are proposed on this corner of Front Street in order to alleviate the issues being experienced here.

The proposed restrictions can be observed in Appendix A. They are intended to increase road safety, maintain the free flow of traffic where possible and to protect the amenity of the area. Northumbria Police, other emergency services, relevant statutory consultees and directly affected properties will be notified of this amendment as part of the process for making the Traffic Regulation Order.

Implications Arising out of the Report

Policy	Consistent with existing policies.
Finance and value for money	Scheme will be financed through the LTP 2023/24 programme.
Legal	Motorists will be required to comply with the Traffic Regulation Order.
Procurement	None
Human Resources	None
Property	None
Equalities	N/A
Yes □ No □ N/A □	
Risk Assessment	The proposal is designed to reduce the risks associated with obstructive and indiscriminate parking.
Crime & Disorder	Regulations in place to carry out enforcement.
Customer Consideration	Statutory consultees and directly affected properties have been consulted.
Carbon reduction	None
Wards	Longhoughton

Background Papers

File reference – S:\Highways\PROJECT\21\HE Minor Improvements\HE213537D - TROs\HE213537D-58 Dunstanburgh Castle Hotel, Embleton

Appendix A – Scheme Layout

Author

Report Author William Binks, Programme Officer

DECISION TAKEN

Title of Officer	Director of Environment & Transport
Subject	Proposed 'No Waiting at Any Time' restrictions at Front Street, Embleton
Consultation	No responses received during the formal consultation
Decision Taken	To introduce new 'No Waiting at Any Time' restrictions at Front Street, Embleton

Signature of Director

Date

30th January 2024

Appendix A – Scheme Layout

