

RECORD OF DECISION TAKEN BY SERVICE DIRECTOR - LOCAL SERVICES

Paul Jones - Service Director - Local Services

PROPOSED 30mph SPEED LIMIT, A193 ROTARY WAY, BLYTH

Cabinet Member: Councillor John Riddle

Purpose of Report

To consider a proposal to provide a 30mph speed limit on the A193 Rotary Way in Blyth.

Recommendations

It is recommended that the proposed 30mph speed limit is implemented.

Link to Corporate Plan

This report is relevant to the following key themes in the draft Corporate Plan for 2021-2024:

• 'Enjoying' & 'Connecting' - We will maintain, protect and enhance the environment, prioritising our commitments on climate change. We will deliver high-quality services in all our communities and secure investment in housing and transport across the county.

Key Issues

- The County Council has received concerns via the local Ward Members about traffic speeds on the A193 Rotary Way in Blyth.
- The road is currently subject to a 40mph speed limit, but significant new development has taken place in the area, leading to increased traffic movements and greater presence of pedestrians.

Background

- 1. The County Council has received concerns via the local Ward Members about traffic speeds on the A193 Rotary Way in Blyth.
- 2. Rotary Way is one of the main routes into Blyth from the south, connecting the roundabout at South Beach with Plessey Road/Broadway to the north. It is highlighted on the plan below.



3. The road is currently subject to a 40mph speed limit. However, in recent years significant development has taken place with large residential estates constructed on the east side of the road. These estates have vehicular and pedestrian access directly from Rotary Way. There is an adjacent footway on the west side of the road and a shared use foot/cycleway adjacent to the east side. There is a toucan crossing at the southern end of the route and a puffin crossing just north of Amershal Way. There are six bus stops with footway links from adjacent residential areas.

Assessment

4. Guidance on speed limits set out in "Setting Local Speed Limits" (DfT Circular 01/2013), states that 40mph speed limits are appropriate for higher quality

suburban roads or those on the outskirts of urban areas where there is little development, with few cyclists, pedestrians or equestrians.

5. Whilst this used to be the case at Rotary Way, the road is now subject to significant adjacent development. This development has in turn led to an increase in the numbers of pedestrians and cyclists using the adjacent foot/cycleways and links to bus stops. It has also led to increased use of the two controlled pedestrian crossings and an increased liklihood of pedestrians crossing generally along the route. It is therefore considered that a 30mph speed limit is now appropriate.

Consultation

- 6. Statutory consultees were informed of the Council's proposal to reduce the speed limit on Rotary Way from 40mph to 30mph. Only two responses were received, both in favour.
- 7. Both affected local ward Members support the proposal.

Conclusion

- 8. A 30mph speed limit is considered appropriate for the section of road in question because:
 - There is significant residential development.
 - There are significant numbers of pedestrians and cyclists present.
- 9. It is therefore recommended that the proposed 30mph speed limit is implemented.

Implications Arising out of the Report

Policy	The proposal is in accordance with relevant guidance.
Finance and value for money	The proposal will be funded via the Local Transport Plan Programme.
Legal	Motorists will be required to comply with the Traffic Regulation Order.
Procurement	None
Human Resources	None
Property	None
Equalities	None
(Impact	

Delegated decisions

Assessment attached)		
Yes □ No □ N/A □		
Risk Assessment	None	
Crime & Disorder	None	
Customer Consideration	J	
Carbon reduction	None	
Wards	Plessey, Wensleydale	

Background papers:

File ref: HE223616

Report sign off.

Authors must ensure that relevant officers and members have agreed the content of the report:

	initials
Finance Officer	n/a
Monitoring Officer/Legal	n/a
Human Resources	n/a
Procurement	n/a
I.T.	n/a
Director	PJ
Portfolio Holder(s)	

Author and Contact Details

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DECISION TAKEN

Title of Officer(s) and Portfolio Holder (where appropriate):	Paul Jones - Service Director - Local Services
Subject:	PROPOSED 30mph SPEED LIMIT, A193 ROTARY WAY, BLYTH
Consultation	Two responses in favour.

Decision Taken:

The proposed 30mph speed limit should be implemented.

Signature of Director

Date

19th June 2023