



**RECORD OF DECISION TAKEN BY  
SERVICE DIRECTOR - LOCAL SERVICES**

**Paul Jones**

---

**Proposed Amendment to One Way System,  
Ford Avenue, Ashington**

**Cabinet Member: Councillor Glen Sanderson**

---

**Purpose of Report**

To consider road safety concerns and the possibility of changing the direction of the one way system on Ford Avenue, Ashington to alleviate these concerns.

**Recommendations**

It is recommended that the direction of the one way system on Ford Avenue, Ashington be changed in order to alleviate concerns.

**Link to Corporate Plan**

Living - "We want you to feel safe, healthy and cared for"  
Enjoying - "We want you to love where you live"

**Key Issues**

1. Residents have raised safety concerns for both pedestrians and motorists caused by cars driving the wrong way on Ford Avenue, Ashington. As traffic drives in the wrong direction residents, pedestrians and other drivers are not expecting them and this is causing safety issues.
2. The scheme is to be funded by Councillor Gallacher, through his Members Local Improvement Scheme allowance.

## **Delegated decisions**

### **Background**

1. Residents contacted their local Ward member with safety concerns for both pedestrians and motorists caused by cars driving the wrong way on Ford Avenue, Ashington. As traffic drives in the wrong direction residents, pedestrians and other drivers are not expecting them and this is causing safety issues.
2. After meeting with Councillor Gallacher, officers proposed that the current direction of the one way system be changed in order to alleviate these concerns and improve traffic flow.
3. A consultation letter was sent to 10 residents and 17 statutory consultees on the proposed change to the one way system. A copy of the consultation letter is attached in Appendix A.
4. 3 responses were received as a result of the consultation letter, with 3 in favour and 0 against the proposal. A summary of the responses is attached as Appendix B.
5. The results of the consultation were discussed with Councillor Gallacher, who agreed that the restrictions should be changed.
6. The scheme is supported by Councillor Gallacher and funded through his Members' Local Improvement Scheme allocation.

## Delegated decisions

### Implications Arising out of the Report

<b>Policy</b>	None
<b>Finance and value for money</b>	Funded through the Members Local Improvement Scheme allocation for Councillor Gallacher
<b>Legal</b>	Preparation of Traffic Regulation Orders (TRO)
<b>Procurement</b>	N/A
<b>Human Resources</b>	None
<b>Property</b>	None
<b>Equalities</b> (Impact Assessment attached) Yes <input type="checkbox"/> No <input type="checkbox"/> N/A <input type="checkbox"/>	None
<b>Risk Assessment</b>	The proposal is being implemented to improve safety and minimise risks for pedestrians and drivers.
<b>Crime &amp; Disorder</b>	Traffic safety concerns have been raised and the proposal is designed to address these concerns.
<b>Customer Consideration</b>	Scheme is anticipated to improve road safety for pedestrians, residents and road users in the area
<b>Carbon reduction</b>	N/A
<b>Wards</b>	Haydon

### **Background papers:**

File ref: HO196525

### **Appendix Index**

Appendix A - Consultation Letter

Appendix B - Consultation Responses

## Delegated decisions

### Report sign off.

***Authors must ensure that relevant officers and members have agreed the content of the report:***

	initials
Finance Officer	N/A
Monitoring Officer/Legal	N/A
Human Resources	N/A
Procurement	N/A
I.T.	
Director	
Portfolio Holder(s)	

### Author and Contact Details

---

Report Author      ***Sarah Hudson Technical Assistant (M.S.S)***



# Northumberland County Council

The Occupier

**Your ref:**

**Our ref:** 2018/168

**Enquiries to:** Ms Sarah Hudson

**Email:** [HighwaysProgramme@northumberland.gov.uk](mailto:HighwaysProgramme@northumberland.gov.uk)

**Tel:** 0345 600 6400

**Date:** Wednesday 27th March 2019

Dear Sir/Madam,

## **Proposed Amendment to One Way System, Ford Avenue, Ashington**

Concerns have been raised with County Councillor Gallacher, regarding the current one way system around Bowman Square, causing potential traffic safety issues. It is reported that vehicles are ignoring the current restriction and driving the wrong way as a shortcut. Councillor Gallacher has therefore requested that the direction of the one way be changed on Ford Avenue in order to alleviate these concerns.

I am therefore writing in accordance with Regulation 5 of the Local Authorities Traffic Orders (Procedure) (England and Wales) Regulations 1996 (as amended) to formally ask for your comments on the proposal to amend the current one way system on Ford Avenue, Ashington.

The County Council is seeking your views on the proposals and a freepost response form is attached to facilitate the consultation process. It should be stressed that this is a genuine consultation and that comments received will be carefully considered.

Regrettably, it is not possible to reply to individual comments, but you may wish to note that comments may be included in a Decision Report, to the Director for Local Services and may be available for public inspection. The closing date for any comments you may wish to make is Friday 26th April 2019. If you wish to respond to this consultation online, please visit the web address <http://trafficconsult.northumberland.gov.uk/>.

**I would urge you to take the opportunity to comment on this important matter as any decision taken will be based upon the responses received from residents who take time to return the consultation form.**

Yours faithfully

*S Hudson*

Sarah Hudson

Technical Assistant (Members Small Schemes)



County Hall, Morpeth, Northumberland, NE61 2EF

E: [highwaysprogramme@northumberland.gov.uk](mailto:highwaysprogramme@northumberland.gov.uk)

[www.northumberland.gov.uk](http://www.northumberland.gov.uk)



# Appendix B

Thoroughfare	Post Code	F O R	A G A I N S T	N E I T H E R	Other Relevant Comments
Bowman Square	NE63 0LW	1			
Bowman Square	NE63 0LW	1			
Ford Avenue	NE63 0LL	1			One way does cause safety issues and is inconvenient for many residents. Never understood why it was done in the first place.
		3	0	0	

**Delegated decisions**

**DECISION TAKEN**

**Title of Officer:**

Service Director, Local Services

**Subject:**

The direction of the current  
one way system on Ford Avenue,  
Ashington be changed.

**Consultation**

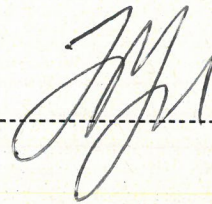
For: 3  
Against: 0  
Neutral: 0

**Decision Taken:**

To change the direction of the current one  
way system as proposed

Signature of Director

Date



29/5/19