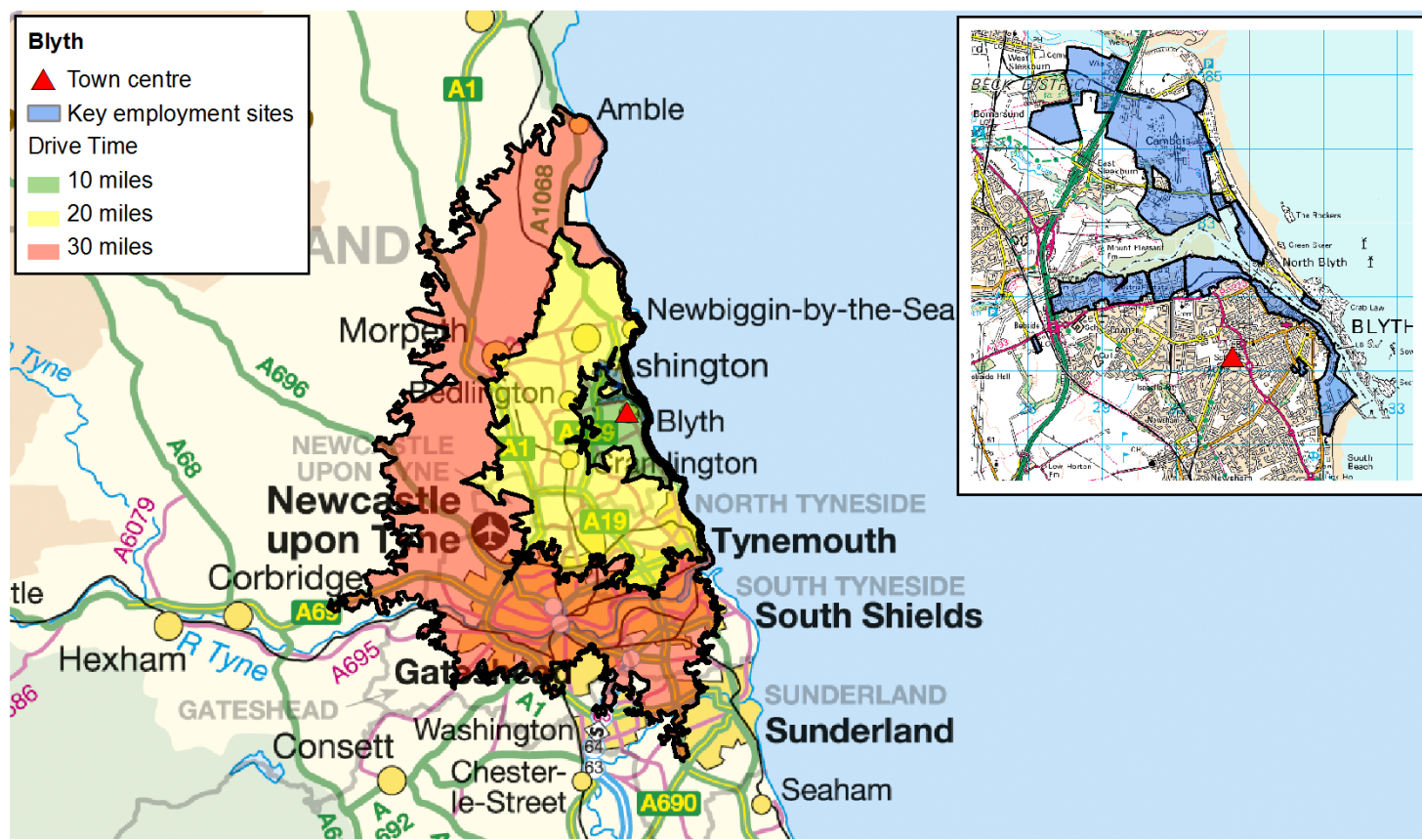


This fact sheet relates to people living within a 10, 20 and 30 minute drive time of Blyth.



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WHO WE ARE	10 Minutes		20 Minutes		30 Minutes	
Key Population Statistics (all usual residents)	Number	Per cent	Number	Per cent	Number	Per cent
All People	45,692	-	316,546	-	930,691	-
Males	22,199	48.6	153,041	48.3	456,836	49.1
Females	23,493	51.4	163,505	51.7	473,855	50.9
16 – 64 years	29,112	63.7	202,491	64.0	614,109	66.0
16 – 24	5,103	11.2	32,275	10.2	125,162	13.4
25 - 44	11,343	24.8	80,964	25.6	244,867	26.3
45 – 64	12,666	27.7	89,252	28.2	244,080	26.2
65 -74 years	4,279	9.4	30,174	9.5	79,418	8.5
Number of people per hectare	15.2	-	11.6	-	11.3	-
HOW WE LIVE	10 Minutes		20 Minutes		30 Minutes	
Households (all household spaces)	Number	Per cent	Number	Per cent	Number	Per cent
All Households	20,199	96.4	139,761	96.6	408,382	96.2
Average Household size	2.2	-	2.2	-	2.2	-
Household by Tenure (all households)	Number	Per cent	Number	Per cent	Number	Per cent
Owned outright	5,433	26.9	41,769	29.9	105,541	25.8
Owned with a mortgage or loan/shared ownership	6,746	33.4	51,948	37.2	133,006	32.6
Social rented	5,392	26.7	29,170	20.9	107,042	26.2
Private rented including living rent free	2,628	13.0	16,874	12.1	62,793	15.4
Car or Van Availability (all households)	Number	Per cent	Number	Per cent	Number	Per cent
No cars or vans in household	6,101	30.2	38,136	27.3	143,867	35.2
1 car or van in household	8,944	44.3	63,185	45.2	171,434	42.0
2 or more cars or vans in household	5,154	25.5	38,440	27.5	93,081	22.8
Average number of cars or vans per household	1.0	-	1.1	-	0.9	-

<b>WHAT WE DO</b>	<b>10 Minutes</b>		<b>20 Minutes</b>		<b>30 Minutes</b>	
	<b>Number</b>	<b>Per cent</b>	<b>Number</b>	<b>Per cent</b>	<b>Number</b>	<b>Per cent</b>
<b>Economic activity (aged 16-74)</b>						
Economically active	22,129	66.3	160,346	68.9	461,862	66.6
Full-time employee	12,526	37.5	93,709	40.3	259,565	37.4
Part-time employee	4,921	14.7	34,238	14.7	95,317	13.7
Self-employed	1,904	5.7	14,955	6.4	42,832	6.2
Unemployed	2,003	6.0	11,462	4.9	36,917	5.3
Full-time student	775	2.3	5,982	2.6	27,231	3.9
Economically inactive	11,262	33.7	72,319	31.1	231,665	33.4
<b>Industry (aged 16-74 in employment)</b>	<b>Number</b>	<b>Per cent</b>	<b>Number</b>	<b>Per cent</b>	<b>Number</b>	<b>Per cent</b>
Agriculture, forestry & fishing	71	0.4	404	0.3	1,077	0.3
Mining & quarrying	81	0.4	674	0.5	1,671	0.4
Manufacturing	2,219	11.1	13,860	9.4	37,074	8.9
Elec, gas, steam & air conditioning supply; Water supply; sewerage	279	1.4	1,951	1.3	5,408	1.3
Construction	1,814	9.1	11,381	7.7	30,756	7.4
Whsale & ret trade; repair motor vehicles...	3,161	15.9	21,549	14.6	63,095	15.1
Transport & Storage	995	5.0	6,537	4.4	19,820	4.7
Accommodation & Food Svc Activities	1,014	5.1	7,256	4.9	26,021	6.2
Information & Communication	569	2.9	5,155	3.5	14,048	3.4
Financial & Insurance Activities	553	2.8	4,639	3.1	12,818	3.1
Real Estate; Professional, Scientific & Technical; Admin. & Support Svc.	1,946	9.8	15,156	10.3	45,958	11.0
Pub Admin & Defence; Compulsory Social Security	1,913	9.6	15,730	10.7	37,590	9.0
Education	1,422	7.1	13,777	9.3	39,742	9.5
Human Health & Social Work	2,980	15.0	23,083	15.6	63,609	15.2
Other	890	4.5	6,370	4.3	19,376	4.6
<b>Occupation (aged 16-74 in employment)</b>	<b>Number</b>	<b>Per cent</b>	<b>Number</b>	<b>Per cent</b>	<b>Number</b>	<b>Per cent</b>
Managers, Directors and Senior Officials	1,526	7.7	12,840	8.7	34,703	8.3
Professional Occupations	2,054	10.3	23,927	16.2	69,388	16.6
Associate Professional and Technical Occupations	2,135	10.7	17,629	12.0	47,334	11.3
Administrative and Secretarial Occupations	2,679	13.5	20,778	14.1	53,754	12.9
Skilled Trades Occupations	2,611	13.1	16,055	10.9	45,352	10.8
Caring, Leisure and Other Service Occupations	2,292	11.5	14,677	9.9	40,702	9.7
Sales and Customer Service Occupations	2,298	11.5	15,118	10.2	45,130	10.8
Process, Plant and Machine Operatives	1,823	9.2	11,150	7.6	31,881	7.6
Elementary Occupations	2,489	12.5	15,348	10.4	49,819	11.9
<b>Socio-Economic Classification (aged 16-74 in employment)</b>	<b>Number</b>	<b>Per cent</b>	<b>Number</b>	<b>Per cent</b>	<b>Number</b>	<b>Per cent</b>
Higher Managerial, Admin & Prof Occupations	1,729	5.2	19,869	8.5	57,274	8.3
Lower Managerial, Admin & Prof Occupations	5,633	16.9	48,581	20.9	127,656	18.4
Intermediate Occupations	4,830	14.5	35,903	15.4	92,962	13.4
Small Employers & Own Account Workers	2,159	6.5	15,559	6.7	43,464	6.3
Lower Supervisory & Technical Occupations	2,964	8.9	18,508	8.0	51,418	7.4
Semi-Routine Occupations	6,170	18.5	37,153	16.0	108,226	15.6
Routine Occupations	5,664	17.0	30,348	13.0	92,947	13.4
Never Worked and Long-Term Unemployed	2,324	7.0	12,338	5.3	45,330	6.5
Not Classified	1,918	5.7	14,406	6.2	74,250	10.7
<b>Highest Level of Qualification (aged 16+)</b>	<b>Number</b>	<b>Per cent</b>	<b>Number</b>	<b>Per cent</b>	<b>Number</b>	<b>Per cent</b>
No qualifications	10,670	28.8	63,583	24.5	194,478	25.3
Level 1 qualifications	5,989	16.2	37,226	14.4	103,881	13.5
Level 2 qualifications	6,433	17.4	42,963	16.6	116,406	15.2
Apprenticeship	1,953	5.3	12,941	5.0	35,707	4.7
Level 3 qualifications	4,726	12.8	32,115	12.4	103,880	13.5
Level 4 qualifications and above	5,906	15.9	60,767	23.4	180,838	23.6
Other qualifications	1,374	3.7	9,642	3.7	32,083	4.2