



## Draft Wildfire Strategy - Strategic Plan

### Strategic Plan

The strategy delivers a range of soft and hard outputs. The project will deliver many outputs which cannot easily be quantified or measured, for example improved communication between members of the rural community and the protection of the environment and heritage of the region.

Achievements:

- ✓ Completed
- On target for completion by original target date
- Will not be completed by the original target date, but will be completed by a revised date and late completion will not impact on service
- ✗ Will not be completed by the original target date and it is likely to impact overall departmental service delivery

ID	Aim	SFRS Action Plan reference	Start date	Task due date	Key action/stages to achieve this	Lead  Officer	On / Off target	Minimum Outputs Expected	Current Position
1	Create a framework for improved partnership working within the County	1a, 1b, 1c			Appoint a rural affairs officer Identify all non FRS assets that could be at our disposal and ensure they are available in the event of a wildfire Raise public awareness in the South East region of the dangers of wildfire and encourage uptake in Wildfire prevention initiatives			1. 1. Asset register created, maintained and available  1. Communication Strategy developed 2. Wildfire Awareness events held 3. Fire Adapted Communities uptake	



		1d, 1e			Promote good land management practices amongst members of the group and the land managers or owners in the region			1. Conduct regular workshops and site visits for and managers 2. Lobby national government where appropriate	
		1f			Influence the planning process where there is a link to wildfire prevention			1. Lobby key organisations as necessary	
		1g			Develop a toolkit that can be applied nationally to conduct spatial risk analysis			1. Develop a spatial Analysis toolkit	
	Develop a wildfire prevention programme appropriate to the regions needs and complimenting nationally lead work	1h, 1i, 1j, 1k, 1l			Identify and promote good prevention practice where it occurs and help to share it freely			1. Contribution to a national web based prevention toolkit 2. Promote the use of the prevention toolkit in the region 3. Identify and promote good practice from the Wildfire conference in the region 4. Identify good practice from seminars / other learning opportunities 5. Contribute to the development of a joint vegetation fire reporting resource	



2	Contribute to effective preparedness arrangements for wildfire incidents in the region	2a			Enable the creation of standardised Fire Plans across the region			1. Map all SSSIs and coniferous woodlands in the region	
		2b, 2c			Ensure all FRS, land managers and agencies have a shared understanding of a set of common operational procedures			1. Ensure the regional SOP is freely available to partners 2. Ensure the wildfire handbook is available in the region	
		2c			Enable the sharing of resources across the region where required			1. Create and promote a regional asset register	
		2e, 2f, 2g, 2h			Ensure access to adequate training and information for all appropriate personnel			1. Promote the use of private land for training and maintain a register for this purpose 2. Assist in the planning and delivery of wildfire exercises where required 3. Encourage and support the running of live fire exercises each year 4. Develop a guide for firefighters on ecology	



3	Ensure effective project management takes place	3a, 3b, 3c			Ensure the membership of the group is as inclusive of all relevant partners as possible			<ol style="list-style-type: none"> <li>Promote membership of the group</li> <li>Develop a directory of contacts</li> <li>Strategy for Maintaining Organisational Involvement</li> </ol>	
		3d, 3e			Ensure the group meets at suitable intervals			<ol style="list-style-type: none"> <li>Hold a minimum of 2 meetings per year</li> <li>Hold ad hoc meetings when circumstances dictate</li> </ol>	
		3f, 3g			Ensure the project is sustainable and continues to promote wildfire prevention in future years			<ol style="list-style-type: none"> <li>Hold a 12-monthly review</li> <li>Undertake an annual forward planning exercise</li> </ol>	
4	Promote communications throughout group members and the wider wildfire community, both in the region and beyond	4a, 4b			Use social media to ensure the messaging the group wishes to promulgate is received by as wide an audience as possible			<ol style="list-style-type: none"> <li>Develop a web site containing prevention materials or contribute to the creation of a national resource</li> <li>Develop a presence on Facebook and Twitter</li> </ol>	



		4c, 4d, 4e			Use all other media to the best possible effect to get the safety and other messaging from the group to its target audience			<ol style="list-style-type: none"><li>1. Release seasonal local press articles that help to build a standard suite of prevention literature</li><li>2. Release articles to the national press when pertinent, the group to determine a strategy for this</li><li>3. Promote the work of the group in the trade presses through a coordinated set of articles</li></ol>	
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