# Ashington Building Frontage Improvement Scheme March 2017



## Background

The Ashington Building Frontage Improvement (BFI) Scheme is being funded by the County Council and is developing with the support and input of Ashington Town Council and Ashington Town Team. It is intended to provide a boost to the street scene, public realm and shopfronts on the High Street.

The scheme is part of the wider Ashington Investment Plan aimed at revitalising the town including the development of Portland Park, the recently opened new Leisure Centre and the £1.5m investment through the Station Road Improvement Scheme which has improved the look of the street and re-opened Station Road to traffic.

Mosedale Gillatt Architects, the Architects appointed to develop the scheme have now completed the second stage of their commission including an appraisal of Station Road currently and the development of options for investment projects that will improve the area.

This builds on the first phase undertaken earlier this year, this involved assessing the general condition of the buildings and shopfronts as well as the contribution they make to the shopping street. The results of phase 1 were shared and commented upon and this feedback has influenced the emerging options which have now been prepared to potentially improve Station Road.

### How do I get involved?

Northumberland County Council would welcome the views of those that know and use Station Road at this final stage in the development process before the scheme is finalised and then delivered during 2017 and 2018.

The closing date for comments is **31st March 2017**. After this date Mosedale Gillatt will be presenting final recommendations for delivery of the scheme to Northumberland County Council. The final recommendations will also form the basis of a Design Guide for Station Road which will be published and which the County Council intends to develop into Supplementary Planning Guidance (SPG) which will be consulted upon later in 2017.

Below are links to information about the scheme and the options under consideration.

## To provide comments or for any queries please contact:

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#### **Useful links**

Ashington Town Team www.ashingtontowncouncil.gov.uk/town-team

Ashington Portland Park Development www.archnorthumberland.co.uk/arch-developments/live-projects/portland-park-1